

## **ABSTRAK**

### **PENGARUH KEMAMPUAN PETANI DAN MOTIVASI PETANI TERHADAP PENDAPATAN USAHATANI CABAI MERAH BESAR DI DESA CIBEUREUM KECAMATAN SUKAMANTRI KABUPATEN CIAMIS**

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Penelitian ini bertujuan untuk (1) menganalisis tingkat kemampuan petani cabai merah besar (2) menganalisis tingkat motivasi petani cabai merah besar (3) menganalisis tingkat pendapatan usahatani cabai merah besar (4) Menganalisis pengaruh kemampuan petani dan motivasi petani terhadap pendapatan usahatani cabai merah besar di Desa Cibeureum Kecamatan Sukamantri Kabupaten Ciamis secara simultan maupun parsial. Pengambilan data dalam penelitian ini menggunakan metode survey yang di lakukan di Desa Cibeureum Kecamatan Sukamantri Kabupaten Ciamis. Jumlah responden pada penelitian ini yaitu 32 responden. Analisis dalam penelitian ini menggunakan analisis deskriptif dan analisis regresi linear berganda. Hasil penilaian menyatakan tingkat kemampuan petani dalam melaksanakan usahatani cabai merah besar dikategorikan tinggi. Tingkat motivasi petani dalam melakukan usahatani cabai merah besar dikategorikan sedang. Tingkat pendapatan usahatani cabai merah besar dikategorikan tinggi. Kemampuan petani dan motivasi petani berpengaruh terhadap pendapatan usahatani cabai merah besar di Desa Cibeureum Kecamatan Sukamantri Kabupaten Ciamis baik secara simultan maupun parsial. Hasil *Adjust R Square* menunjukan bahwa kemampuan petani dan motivasi petani berpengaruh sebesar 69,30 persen terhadap pendapatan usahatani.

**Kata kunci:** Kemampuan petani, Motivasi petani, Pendapatan Usahatani

## **ABSTRACT**

### **THE INFLUENCE OF FARMER CAPABILITY AND FARMER MOTIVATION ON LARGE RED CHILLI FARMING INCOME IN CIBEUREUM VILLAGE SUKAMANTRI DISTRICT CIAMIS DISTRICT**

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*This research aims to (1) analyze the level of ability of large red chili farmers (2) analyze the level of motivation of large red chili farmers (3) analyze the level of income from large red chili farming (4) Analyze the influence of farmer ability and farmer motivation on large red chili farming income in Cibeureum Village, Sukamantri District, Ciamis Regency simultaneously or partially. Data collection in this research used a survey method carried out in Cibeureum Village, Sukamantri District, Ciamis Regency. The number of respondents in this study was 32 respondents. The analysis in this research uses descriptive analysis and multiple linear regression analysis. The results of the farmer's level of ability in carrying out large red chili farming are categorized as high. The level of motivation of farmers in carrying out large red chili farming is categorized as middle. The income level of large red chili farming is categorized as high. The influence of farmer ability and farmer motivation influences the income of large red chili farming in Cibeureum Village, Sukamantri District, Ciamis Regency, both simultaneously and partially. The Adjust R Square results show that farmer ability and farmer motivation have an influence of 69.30 percent on farming income.*

**Keywords:** Farmer capability, Farmer motivation, Farming income