

## ABSTRAK

WINA AGUSTIN. 2024. **PENERAPAN MODEL PEMBELAJARAN *CREATIVE PROBLEM SOLVING* (CPS) BERBANTUAN MEDIA VIDEO TERHADAP KEMAMPUAN PEMECAHAN MASALAH PADA MATA PELAJARAN EKONOMI (STUDI QUASI EKSPERIMEN PADA MATA PELAJARAN EKONOMI KELAS X IPS SMAN 1 MANONJAYA)** Jurusan Pendidikan Ekonomi, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya. Di bawah bimbingan Dr. H. Yoni Hermawan, M.Pd. dan Edi Fitriana Afriza, S.Pd., M.M.

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Masalah pada penelitian ini adalah rendahnya tingkat kemampuan pemecahan masalah siswa pada Mata Pelajaran Ekonomi. Tujuan penelitian untuk mengetahui tingkat kemampuan pemecahan masalah siswa pada Mata Pelajaran Ekonomi dengan menerapkan model pembelajaran *Creative Problem Solving* (CPS) berbantuan media video. Metode yang digunakan adalah metode *Quasi Experiment* dengan desain *nonequivalent control Group Design*. Populasi dalam penelitian yaitu seluruh siswa kelas X IPS sebanyak 5 kelas, dan sampel penelitian yang digunakan sebanyak 2 kelas. Adapun sampel penelitian adalah kelas X IPS 2 sebagai kelas eksperimen, dan kelas X IPS 3 sebagai kelas kontrol dengan pengambilan sampel menggunakan teknik *purposive sampling*. Hasil penelitian menjelaskan bahwa terdapat perbedaan tingkat kemampuan pemecahan masalah siswa yang signifikan dengan menerapkan *Creative Problem Solving* (CPS) berbantuan media video pada Mata Pelajaran Ekonomi, dimana nilai rata-rata *posttest* kelas eksperimen lebih tinggi dibandingkan dengan nilai rata-rata *posttest* kelas kontrol. Dilihat dari nilai rata-rata *N-Gain*, kelas eksperimen memiliki nilai rata-rata *N-Gain* yang lebih tinggi dibandingkan kelas kontrol. Dengan demikian dapat disimpulkan dalam penelitian ini bahwa model pembelajaran *Creative Problem Solving* (CPS) berbantuan media video memberikan efektifitas yang tinggi dalam meningkatkan kemampuan pemecahan masalah siswa.

**Kata Kunci:** *Creative Problem Solving* (CPS), Kemampuan Pemecahan Masalah, Media Video

## ABSTRACT

**WINA AGUSTIN. 2024. APPLICATION OF A CREATIVE PROBLEM SOLVING (CPS) LEARNING MODEL ASSISTED BY VIDEO MEDIA ON PROBLEM SOLVING ABILITY IN ECONOMICS SUBJECTS (QUASI EXPERIMENTAL STUDY IN ECONOMICS SUBJECTS CLASS X IPS SMAN 1 MANONJAYA) Department of Economic Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Under the guidance of Mr. Dr. H. Yoni Hermawan, M.Pd. and Mr. Edi Fitriana Afriza, S.Pd., M.M.**

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The problem in this research is the low level of students' problem solving abilities in Economics Subjects. The aim of the research is to determine the level of students' problem solving abilities in Economics Subjects by applying the Creative Problem Solving (CPS) learning model assisted by video media. The method used is the Quasi Experiment method with a nonequivalent control group design. The population in the research was all 5 class X IPS students, and the research sample used was 2 classes. The research sample was class X IPS 2 as the experimental class, and class X IPS 3 as the control class with sampling using purposive sampling technique. The results of the research explain that there are significant differences in the level of students' problem solving abilities by applying Creative Problem Solving (CPS) assisted by video media in Economics Subjects, where the average posttest score for the experimental class is higher than the average posttest score for the control class. Judging from the average N-Gain value, the experimental class has a higher average N-Gain value than the control class. Thus, it can be concluded in this research that the Creative Problem Solving (CPS) learning model assisted by video media provides high effectiveness in improving students' problem solving abilities.

**Keywords:** Creative Problem Solving (CPS), Problem Solving Ability, Video Media