

ABSTRACT

ASTI AGUSTINA PUTRI. 2024. *Increasing The Learning Motivation Of Package B Students at PKBM Al-Fattah Tasikmalaya Regency. Departement of Community Education, Faculty of Teacher Training and Education, Siliwangi University.*

Community learning activities at PKBM Al-Fattah in Tasikmalaya Regency which has an important role in motivating students in the Package B equality education program. The learning motivation of students at PKBM Al-Fattah is very varied and can be influenced internally and externally by the students themselves. Students who have high motivation will have an impact on themselves, and conversely student who have less motivation will also have an impact on themselves. The aim of the research is to determine the learning motivation of Package B students at PKBM Al-Fattah. This research used descriptive qualitative research methods, using data collection techniques and purposive sampling by carrying out observations, interviews and documentation at PKBM Al-Fattah Tasikmalaya Regency. The results of this research are that Package B students have different learning motivations according to the level of their needs which can be influenced by several factors including, assignment of grades by tutors, prizes, ego involvement, praise punishment that has a positive impact, desire to learn, interest and hope, and extrinsic motivation. These factors can, through the tutors approach and support, create a positive learning environment that can increase student motivation and participation. The conclusion of this research is that Package B students at PKBM Al-Fattah have high learning motivation so they can demonstrate great ability in achieving educational goals.

Keywords : *Learning Motivation, Students, PKBM Al-Fattah*