

ABSTRAK

Muhamad Ikhsan Hadi, 2024, Pengaruh Pendidikan Kewirausahaan, Motivasi dan Lingkungan Keluarga terhadap Minat Berwirausaha pada Mahasiswa Fakultas Agama Islam Universitas Siliwangi: Skripsi Ekonomi Syariah Fakultas Agama Islam Universitas Siliwangi

Para mahasiswa Fakultas Agama Islam Universitas Siliwangi memiliki minat berwirausaha. Di dukung dengan data Kementrian Koperasi dan UMKM serta hasil survei dari Centre for Strategic and International Studies (CSIC), bahwa 70% anak muda Indonesia saat ini ingin menjadi pebisnis. Banyak faktor yang menjadi latar belakang mahasiswa memiliki minat untuk berwirausaha. Setidaknya terdapat 8 faktor yang mempengaruhi seseorang memiliki minat untuk berwirausaha. mahasiswa sebagai agen potensial dalam mengembangkan wirausaha, memiliki potensi yang besar untuk mendorong inovasi dan pengembangan bisnis yang mematuhi aturan. Namun perlu meneliti lebih lanjut pengaruh dari faktor pendidikan, motivasi dan lingkungan keluarga. Sehingga tujuan dari penelitian ini adalah untuk mengetahui bagaimana pengaruh pendidikan kewirausahaan, motivasi dan lingkungan keluarga terhadap Minat Berwirausaha pada Mahasiswa Fakultas Agama Islam Universitas Siliwangi.

Penelitian ini menggunakan metode kuantitatif, menggunakan teknik *non probability sampling* dengan jumlah responden 186 yakni Mahasiswa Fakultas Agama Islam Univeristas Siliwangi. Teknik pengumpulan data yang digunakan adalah menggunakan Google Form dan teknik analisa data menggunakan koefisien korelasi, koefisien regresi dan determinasi serta menggunakan SPSS 26 sebagai aplikasi pengolahan data.

Hasil penelitian ini menjelaskan bahwa berdasarkan hasil Uji Parsial 1) Terdapat pengaruh Pendidikan Kewirausahaan (X_1) terhadap Minat Berwirausaha secara positif signifikan sebesar 13,483. 2) Terdapat pengaruh Motivasi (X_2) terhadap Minat Berwirausaha secara positif signifikan sebesar 21,559. 3) Terdapat pengaruh Lingkungan Keluarga(X_3) terhadap Minat Berwirausaha secara positif signifikan sebesar 10,809. Sedangkan berdasarkan hasil Uji Simultan diperoleh bahwa Pendidikan Kewirausahaan (X_1), motivasi (X_2) dan Lingkungan Keluarga (X_3) terhadap Minat Berwirausaha (Y) secara positif signifikan sebesar 194,796. Dapat disimpulkan bahwa secara parsial Pendidikan Kewirausahaan, Motivasi, dan Lingkungan Keluarga berpengaruh positif dan signifikan serta berpengaruh secara parsial terhadap minat berwirausaha.

Kata Kunci: Pendidikan Kewirausahaan, Motivasi, Lingkungan Keluarga, Minat Berwirausaha

ABSTRACT

Muhamad Ikhsan Hadi, 2024, *The Influence of Entrepreneurship Education, Motivation, and Family Environment on Entrepreneurial Intentions among Students of the Faculty of Islamic Studies at Siliwangi University*

Students at the Islamic Faculty of Siliwangi University have an interest in entrepreneurship. Supported by data from the Ministry of Cooperatives and MSMEs as well as survey results from the Center for Strategic and International Studies (CSIC), that 70% of young Indonesians currently want to become businesspeople. There are many factors behind students' interest in entrepreneurship. There are many factors behind students' interest in entrepreneurship. There are at least 8 factors that influence someone's interest in entrepreneurship. Students as potential agents in developing entrepreneurship have great potential to encourage innovation and business development that complies with regulations. However, it is necessary to further examine the influence of education, motivation and family environment factors. So the aim of this research is to find out the influence of entrepreneurship education, motivation and family environment on the interest in entrepreneurship among students at the Islamic Faculty of Siliwangi University. This research employs a quantitative method, utilizing non-probability sampling technique with 186 respondents consisting of students from the Faculty of Islamic Studies at Siliwangi University. Data collection is conducted through Google Forms, and data analysis techniques include correlation coefficient, regression coefficient, and determination coefficient.

This research uses quantitative methods, using non-probability sampling techniques with a total of 186 respondents, namely students from the Faculty of Islamic Religion, Siliwangi University. The data collection technique used is using Google Form and data analysis techniques using correlation coefficients, regression coefficients and determination and using SPSS 26 as a data processing application.

The results of this research explain that based on the results of Partial Test 1) there is a positive and significant influence of Entrepreneurship Education (X1) on Entrepreneurship Interest of 13.483. 2) There is a positive and significant influence of Motivation (X2) on Entrepreneurial Interest of 21.559. 3) There is a positive and significant influence of the Family Environment (X3) on Entrepreneurial Interest of 10.809. Meanwhile, based on the results of the Simultaneous Test, it was found that Entrepreneurship Education (X1), motivation (X2) and Family Environment (X3) on Entrepreneurial Interest (Y) were positively significant at 194.796. It can be concluded that partially Entrepreneurship Education, Motivation and Family Environment have a positive and significant effect and partially influence interest in entrepreneurship.

Keywords: *Entrepreneurship Education, Motivation, Family Environment, Entrepreneurial Interest*