

ABSTRACT

***THE INFLUENCE OF SELF EFFICACY AND JOB LOYALTY
ON EMPLOYEE PERFORMANCE
(A study of Althaff Group production employees
CV. Alharamain Tasikmalaya)***

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This research aims to determine the influence of self-efficacy and work loyalty on the performance of production employees at the Althaff group CV. Alharamain Tasikmalaya. The method used in this research was a survey method with a sample size of 36 employees. Data analysis in this research uses path analysis. Based on the results of the analysis of the influence of self-efficacy and work loyalty, they have a significant effect on employee performance. This shows that self-efficacy influences employee performance in the Althaff Group CV Production Department. Alharamain Tasikmalaya.

Keywords: self-efficacy and work loyalty and employee performance