

## **ABSTRACT**

ADITYA RAMADAN SASTI, 2024. *The Attempt to Develop Bantaragung Tourism Village as a Destination Area in Bantaragung Village, Sindangwangi District, Majalengka Regency.* Department of Geography Education, Faculty of Teacher Training and Education, Siliwangi University.

*This research was conducted to determine the development efforts made and the benefits of the development of Bantaragung Tourism Village in Bantaragung Village, Sindangwangi District, Majalengka Regency. The method used in this study is a quantitative descriptive method with observational data collection techniques, interviews and questionnaires. This study took a sample of 27 visitors from 1,350 visitors / day using accidental sampling, a community sample of 30 people from the population of Bantaragung Village as many as 1,022 households using random sampling techniques, a sample of village heads 1 person using purposive sampling techniques, and 1 head of management of Bantaragung Tourism Village using purposive sampling. The total number of samples was 59 respondents. The data analysis techniques used are simple quantitative analysis techniques, SWOT analysis and charm sapta analysis. The results showed that the development efforts carried out in Bantaragung Tourism Village in Bantaragung Village, Sindangwangi District, Majalengka Regency were the development of facilities and infrastructure, historical development, UMKM product development, plant cultivation development, agroforestry development of seed centers, accessibility development, and homestay development. The benefits of developing Bantaragung Tourism Village in Bantaragung Village, Sindangwangi District, Majalengka Regency are creating new jobs, increasing community income and preserving local culture.*

**Keywords :** *Development, Tourism Village, Bantaragung Tourism Village*