

ABSTRACT

NURHAYATI, ERNA. 2024. COMMUNITY DEVELOPMENT THROUGH THE KAMPUNG LAUKASAN PROGRAM IN INCREASING FAMILY INCOME (Study on thematic tourism areas in Sukarindik Village, Bungursari District, Tasikmalaya City). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University.

The poverty rate in Tasikmalaya City still shows a fairly high rate. Therefore, the Tasikmalaya City Government made a Program (KATASIK) thematic tourism area with various themes, one of which is the water theme, namely the Kampung Lauk Area. The purpose of this study was to determine the process of community empowerment through the Lauk Village Area program in increasing family income. The method used in this research is qualitative. Data collection techniques through interviews, observation and documentation. The results showed that there were (a) enabling efforts in the form of developing the potential of natural resources in the form of abundant water and human resources, (b) strengthening efforts by conducting counseling aimed at increasing knowledge and skills and increasing public awareness, (c) protection efforts for licensing from institutions and the formation of groups so that people who do freshwater fish farming will feel safe, (d) support efforts are carried out by providing guidance, counseling and assistance carried out by the Office of Food Security Agriculture & Fisheries, the Office of Perwaskim, the ITB Student Alumni Association, but the counseling carried out in the Lauk Village Area program has only been running twice, and (e) maintenance efforts in the Lauk Village Area are carried out monitoring and evaluation to measure the achievement of the Lauk Village Area program.

Keywords: *Community empowerment, Kampung Lauk program, Family Income.*