

ABSTRACT

FRASASTI, 2023. ***EFFORTS TO INCREASE INTEREST IN READING THROUGH USE OF THE LIBRARY (STUDY ON PUBLIC LIBRARY OF THE GARUT REGION, GARUT KOTA DISTRICT)***. Department of public Education, Faculty of Teacher Training and Education, Siliwangi university. This research is motivated by the low interest in reading in Garut Regency, West Java. Libraries as one of the institutions that play a role in the world of education, of course, its management must run optimally in order to be able to increase the level of public interest in reading. This study aims to find out what efforts have been made by Garut Regional Library managers in increasing reading interest. The research method used in this study is a qualitative method with a descriptive design. Sources of data in this study are primary and secondary data. Data collection techniques carried out in this study were interviews, observation, and documentation. The results of this study indicate that the Garut Regional Library as a facilitator has made efforts to increase public interest in reading by providing various reading materials, processing and preserving reading materials, and holding programs that are beneficial to the community in accessing reading materials. The conclusion of this research is that the Garut Regional Public Library Management is making efforts to increase reading interest in Garut by becoming a facilitator. The facilitator here is to facilitate people who have limited reading materials by holding various programs in libraries, namely creating the Slims and i-Bagendit applications, preserving the processing of reading materials using the transfer method, and improving infrastructure so that more librarians can enjoy reading in the library. . The library has also carried out various kinds of collaboration with external parties in order to increase people's interest in reading

Keywords: Library, Reading Interest