

## **ABSTRACT**

**NISA AYU AMALIA. 2024. THE ROLE OF FAMILY PLANNING FIELD OFFICERS IN INCREASING COMMUNITY PARTICIPATION IN THE KB CAMPUNG PROGRAM (Study: Sukapala KB Village, Gununggede Village, Kawalu District, Tasikmalaya City). Department of Community Education. Faculty of Teacher Training and Education. Siliwangi University.**

*Family planning field officers as the spearhead of the KB village program must be able to play a role in increasing community participation. The purpose of this study was to determine the role of the Family Planning Field Officer (PLKB) as an agent of change in increasing community participation in the KB village program. The research method used in this study is a qualitative research approach with descriptive research. The results of the study show that the role of the Family Planning Field Officer (PLKB) in increasing community participation is to do various ways such as providing opportunities for the community to negotiate, mediate and deliberate, provide support and encouragement to the community, foster community awareness, provide information and knowledge to the community, connect the community, develop a network of partners, and control matters related to the program. The conclusion of this research is that the role of Family Planning Field Officers (PLKB) in increasing community participation must have facilitative skills, educational skills, representative skills, technical skills.*

*Keywords: Family Quality Village, Family Planning Field Officer, Community Participation.*