

ABSTRACT

ROKHAYATUN KHASANAH. 2024. FACTORS BEHIND COMMUNITY PARTICIPATION IN THE IMPLEMENTATION OF THE CLIMATE VILLAGE PROGRAM IN SUKAMAJU HAMLET. Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

The Climate Village Program (ProKlim) implemented in Sukamaju Hamlet, Sukamaju Village, Cihaurbeuti Subdistrict, Ciamis Regency still requires community participation, especially in the activity of utilizing home yard land “Pekarangan Lestari”. The purpose of this study was to determine the factors behind community participation in the climate village program in Sukamaju Hamlet. Researchers used a qualitative method with a descriptive approach to describe the facts in the field through interviews, observation, and documentation. The results of this study show that community participation is motivated by two factors, namely internal factors and external factors. Internal factors include: First, social factors such as the number of family dependents with welfare levels that are still in the pre-prosperous and prosperous categories and low education levels. Second, economic factors with various types of work and low community income. Third, attitude and behavior change factors, among others: the intensity of community attendance in socialization is still low, proklim information is not widely disseminated and communication is still limited to internal between administrators. External factors, among others: First, the intensity of socialization has not been evenly distributed. Second, the encouragement from the government from the village is only trying to invite participation but has not budgeted proklim into the village fund and village work agenda and from the district government only depends on DLH not cooperating with other agencies. Third, the capacity and capability of leaders have not been able to mobilize the community to participate in proklim because the proklim institution itself is still not strong. Fourth, the activeness of facilitators only needs to be improved but it is good enough to provide guidance from the beginning of the program until there is a proklim group. Fifth, the influence of the community from outside can move the community but when the activity is completed the program is not continued.

Keywords: Participation, Community Participation, The Climate Village Program.