

ABSTRACT

Aditio Gustomi, 2024. **Hair Beauty Training in Creating Entrepreneurship Opportunities (a study on residents studying at SKB Tasikmalaya City)**
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Hair Beauty Training has become a foundation for individuals aspiring to enter the entrepreneurial world in the beauty industry. With the increasing demand for high-quality hairdressing services, it is crucial for aspiring entrepreneurs to possess the necessary knowledge and skills. This research aims to explore hairdressing training as a means to create entrepreneurial opportunities that lead to increased household income. It is expected that women can open hairdressing businesses, thereby creating job opportunities for the surrounding community. Entrepreneurship is considered capable of driving various positive impacts, such as creating new jobs, increasing community income, and supporting economic growth through the development of skills and expertise. This research employs a qualitative approach with a descriptive type of research. The data analysis method used is descriptive qualitative analysis. In this context, the data collected consists of written or spoken words and observable behaviors through techniques such as interviews, observation, and documentation. The hairdressing training conducted at SKB Kota Tasikmalaya greatly assists the residents of Kota Tasikmalaya, who initially had no skills or expertise. By participating in hairdressing training, the learners acquire skills and expertise, and with the training certificate, they can work or start their own businesses, thereby achieving self-sufficiency and earning an income.

Keywords: *Training, Hair Beauty, Entrepreneurship*