

## ABSTRACT

Egie Rizky Putri Rosidin. 2024. **COMMUNITY EMPOWERMENT THROUGH DEVELOPMENT OF CRYSTAL GUAVA AGROTOURISM (STUDY IN BANTARSARI VILLAGE, RANCABUNGUR DISTRICT, BOGOR DISTRICT)**. Departement of Community Education , Teacher Training and Education, Siliwangi University, Tasikmalaya.

*The utilization and development of crystal guava Agrotourism in Bantarsari Village, Rancabungur District, Bogor Regency has not been optimal. Crystal guava farmers need to be given understanding and knowledge about good crystal guava cultivation and about managing crystal guava agrotourism. This research aims to provides and overview of community empowerment through the development of crystal guava Agrotourism in Bantarsari Village, Rancabungur District, Bogor Regency. This research uses a qualitative descriptive research method. The informants in this research were Village Head, Extension Officer, Head of the Farmer's Group, Crystal Guava Farmers and the surrounding community. Data collection was carried out through three methods, namely interview, data presentation and documentation. The data analysis techniques used data reduction, data presentation and drawing conclusions. The results of the research obtained are that Community Empowerment through the Development of Crystal Guava Agrotourism is through the stage of community empowerment starting from the preparation stage, assessment stage, planning stage, action plan performance stage, program implementation stage, evaluation stage and termination stage. These stages of community empowerment can run in an orderly manner and are well conceptualized so that Crystal Guava Agrotourism can provide benefits and good output to crystal guava farmers and the surrounding community. The conclusion of this research is that crystal guava agrotourism is becoming more developed because crystal guava farmers know how to cultivate crystal guava well after participating in the empowerment program. Then crystal guava became better known to many people.*

*Keywords: Community Empowerment, Agrotourism, Crystal Guava Cultivation.*