ABSTRACT

THE INFLUENCE OF TASK IDENTITY ON TURNOVER INTENTION THROUGH JOB SATISFACTION AS A MEDIATION VARIABLE

(Research on Production Department Employees of PT. Waroeng Batok Industri)

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The purpose of this research is to determine and analyze the effect of Task Identity on job satisfaction among employees in the production department of PT. Waroeng Batok Industri, found out and analyzed the influence of job satisfaction on Turnover Intention in production employees at PT. Waroeng Batok Industri, as well as knowing and analyzing the influence of job satisfaction as a mediating variable between Task Identity and Turnover Intention on employees in the production department of PT. Waroeng Batok Industry. The data collection technique used for primary data is through a questionnaire. The analysis tool used in this research is Structural Equation Modeling (SEM). The results of this research show that: Task Identity has a positive effect on job satisfaction, Job satisfaction has a negative effect on Turnover Intention, and Job satisfaction mediates the relationship between Task Identity and Turnover Intention.

Keywords: Task Identity, Job Satisfaction, Turnover Intention