## **ABSTRACT**

Muhammad Mustopa Kamal, 2024. Efforts of the Family Learning Center (PUSPAGA) in Improving the Quality of Child Rights-Based Parenting in Tangerang City (A Study of the Best Institution to Be Proud of by Improving Synergy (Terbang Tinggi) at the Family Learning Center). Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

Childcare in Tangerang City is facing challenges due to the increasing number of divorce cases and parents' lack of knowledge and skills in child rights-based parenting. Child rights-based parenting emphasizes the fundamental rights of children, including the right to life, the right to growth and development, the right to protection, and the right to participation. This study aims to examine the efforts of the Family Learning Center (PUSPAGA) in improving the quality of child rightsbased parenting in Tangerang City. This research employed a qualitative descriptive research method. Data collection techniques included observation, interviews, and document analysis. The findings revealed that PUSPAGA's efforts to enhance child rights-based parenting encompass preventive measures such as family guidance socialization, parenting counseling, premarital guidance consultation, and parenting education. These efforts also include counseling support for premarital couples and the formation of 2P families (Pioneers and Reporters) to strengthen child rights-based parenting. Outreach services and PUSPAGA Keliling (PUSPAGA on the Move) are utilized for dissemination, responding to complaints, and visiting families in need. Additionally, promotional efforts involve information services through social media, collaboration with other institutions and agencies, and consultation corners. PUSPAGA's strategies encompass preventive measures that involve socialization, support, and dissemination. Promotional efforts include information services through social media, collaboration with other institutions and agencies, and consultation corners.

**Keyword:** Family Learning Center, Quality of Child Rearing, Based on Children's Rights.