

## **ABSTRACT**

NISA NOVIA RAMDINI. 2024. **COMMUNITY EMPOWERMENT IN DEVELOPING TOURISM VILLAGES THROUGH INCREASING ENVIRONMENTAL AWARENESS IN SUKAMAJU VILLAGE, CIHAURBEUTI DISTRICT, CIAMIS DISTRICT.** Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

*The lack of environmental awareness in the community makes the development of Sukamaju tourism village less optimal. The purpose of this research is to find out the process of community empowerment in developing a tourist village through increasing environmental awareness. The method used is descriptive qualitative with data collection techniques of interviews, observation, and documentation. Based on the results of the study, it explains that community empowerment is carried out through a process that includes enabling, strengthening, protecting, supporting, and maintaining. Enabling, community awareness of the environment in Sukamaju Village has developed, independently or through external encouragement. There are still some people who are less aware. Socialization by the village government is still limited, only through recitation and unofficial forums. Strengthening, socialization and training through cooperation between the government, educational institutions and agencies with a door to door approach can increase community knowledge and awareness. Protection, proklam makes the community involved in environmental management. Protection in the form of materials and resources is still limited, emphasizing community motivation and initiative. Support, financial support from the village government is not optimal, utilizing existing resources by establishing waste banks and conducting activities that support environmental sustainability independently. Maintenance, community involvement in maintaining the environment.*

**Keywords:** *Tourism Village, Environmental Awareness, Community Empowerment.*