

ABSTRACT

ASTRID. 2024. THE IMPACT OF HAIRDRESSING TRAINING ON ENTREPRENEURIAL INDEPENDENCE (Study on LKP Yuwita Tasikmalaya City Graduates), Community Education Study Program, Faculty of Teacher Training and Education, Siliwangi University.

The powerlessness of society and the lack of humanity to increase creativity or potential. As a result, many people are not working and do not have a fixed income. One of the efforts is through hairdressing training. The purpose of the research is to increase creativity and potential, which if associated with poverty is closely related as an effort to escape the poverty gap. The study uses descriptive methods and qualitative approaches to provide a natural picture of symptoms and conditions in the field. The research techniques used were primary and secondary data obtained from five informants as well as administrative data of the Institute. The results of the study are known to improve the skills, behavior, quality of graduates, and the welfare of graduates to get results that are in accordance with what is desired by instructors and managers of institutions. Program implementation knows the achievement of training aids, materials, and instructor involvement. Evaluation of training programs to determine the extent of achievement obtained by graduates. The curriculum stage uses SKKNI (Indonesian National Work Competency Standard) which is aligned with IDUKA (Business Industry and the World of Work). The stage carried out after the program is implemented is to find out the final results through internships, competency tests and UJIKOM. Training is conducted flexibly so as to minimize disruption. The conclusion shows that the impact of hairdressing training on entrepreneurial independence is going well at LKP Yuwita Tasikmalaya City.

Keywords: Impact, Hair Beauty, Entrepreneurial Independence.