

## **ABSTRACT**

### **CRUDE PALM OIL (CPO) EXPORT PERFORMANCE IN INDONESIA PERIOD 2002-2022**

By

Ahmad Fattah Marpian

NPM.203401107

*Guide I* : Nanang Rusliana

*Guide II* : Encang Kadarisman

*This research aims to analyze the influence of exchange rates, international prices, Chinese consumption, and palm fruit on the export performance of crude palm oil (CPO) in 2002-2022. The method used is quantitative descriptive in the form of time series data with a multiple linear regression analysis model, using Eviews 10 software. The results of the research show that partially China's exchange rate and consumption have a positive and significant effect on Indonesian CPO exports, while international prices have a positive and insignificant effect on Indonesian CPO exports, while palm fruit have a negative and significant effect on Indonesian CPO exports.*

*Keywords: exchange rate, international prices, Chinese consumption, palm fruit, crude palm oil (CPO) exports*

## ABSTRAK

# KINERJA EKSPOR *CRUDE PALM OIL* (CPO) DI INDONESIA TAHUN 2002-2022

Oleh :  
Ahmad Fattah Marpian  
203401107

Pembimbing I : Nanang Rusliana  
Pembimbing II : Encang Kadarisman

Penelitian ini bertujuan untuk menganalisis pengaruh nilai tukar, harga internasional, konsumsi China, dan tandan buah segar terhadap kinerja ekspor *crude palm oil* (CPO) tahun 2002-2022. Metode yang digunakan adalah deskriptif kuantitatif berupa data time series dengan model analisis regresi linear berganda, menggunakan software *Eviews 10*. Hasil penelitian menunjukkan bahwa secara parsial nilai tukar dan konsumsi China berpengaruh positif dan signifikan terhadap ekspor CPO Indonesia, sedangkan harga internasional berpengaruh positif dan tidak signifikan terhadap ekspor CPO Indonesia, sementara tandan buah segar berpengaruh negatif dan signifikan terhadap ekspor CPO Indonesia.

Kata kunci: nilai tukar, harga internasional, konsumsi China, tandan buah segar, ekspor *crude plam oil* (CPO)