

ABSTRACT

Dini Sri Linda Cahya Dewi. 2024. ***HAIR BEAUTY TRAINING MANAGEMENT IN IMPROVING ENTREPRENEURIAL INDEPENDENCE (study of graduates of LKP Ayoe, Kertasari Village, Ciamis District, Ciamis Regency).*** Skripsi Department of Community Education, Faculty of Teacher Training and Education, Siliwangi State University, Tasikmalaya.

LKP Ayoe is one of the course and training institutions in Ciamis district. The training organized by LKP Ayoe aims to help the economy and help children who have dropped out of school to have skills so they can compete in the world of work and entrepreneurship. For this reason, the success of a training program is influenced by good training management, in order to produce graduates who are competent and can become independent entrepreneurs. The aim of the research is to determine the Management of Hairstyling Training in Increasing Entrepreneurial Independence of graduates at LKP Ayoe, Ciamis Regency. This research uses descriptive research with a qualitative approach. The data collection techniques used were: interviews, observation and documentation. The data sources used in the research include 5 sources, namely 1 management, 4 graduates and administrative data at the institution. Based on the results of this research, it was found that the management of the hair beauty training program in increasing the entrepreneurial independence of graduates at LKP Ayoe, the following findings were obtained: The management of hair beauty training at LKP Ayoe has several stages, namely 1) Training planning 2) Implementation of training 3) Training Evaluation. In increasing entrepreneurial independence in LKP Ayeo graduates, there are several entrepreneurial characteristics including 1) Self-confidence 2) Task and results oriented 3) risk taking 4) leadership 5) originality 6) Future oriented. The conclusion is that the existence of hair beauty management training in increasing entrepreneurial independence means that training graduates can open businesses or work in the hair beauty sector.

Keyword: Management, Training, Entrepreneurship, Skills, Hairstyling