

ABSTRACT

This research is entitled Local Wisdom of Guyub Guha in the Contest for the Election of Handapherang Village Head, Cijeungjing District, Ciamis Regency in 2022. This is motivated by the existence of local wisdom values in Guha Hamlet, Handapherang Village, which is called Guyub Guha. This local wisdom has been attached since the village of Guha existed. However, it began to fade with the times. The emergence of a political contestation, namely the Election of Village Heads (PILKADES) by carrying five candidates/candidates made the values of local wisdom in Dusun Guha increasingly faded and experienced rifts, divisions occurred between communities, strained community relations and even family ties became a negative impact that occurred in people who are thick with Guyub local wisdom. However, because of the values of local wisdom, Guyub Guha was able to overcome the rifts that occurred as a result of the village head election contestation. So that the faded local wisdom returns to harmony.

This study aims to find out how Guyub Guha's Local Wisdom values are in the Handapherang Village Head Election Contest by using a study of Local Wisdom theory which outlines that Local Wisdom is the noble value of cultural traditions to regulate people's lives and Local Political theory also explains the importance of politics local as a pillar of a country. This study uses a qualitative research method with a phenomenological approach. The research subjects were the Guyub Guha community and the data collection techniques were observation, interviews and documentation.

The results of this research can be concluded based on Robert Sibarani's Local Wisdom theory and Abdul Halim's local political theory that Guyub Guha's local wisdom values play an important role in minimizing local political contestation in Handapherang Village. Guyub Guha's local wisdom is one of the cultures that has been preserved from generation to generation in order to maintain the unity and integrity of society. These local wisdom values are also said to be able to strengthen relations between communities so that anything that can cause division does not happen as a result of contestation in the Village Head Election.

Keywords: Local Political Contest, Village Head Election, Local Wisdom Guyub Guha.