ABSTRACT

AL QAROMAH DESIDIN.2024. "PERCEPTIONS OF THE SINDANGHAJI VILLAGE COMMUNITY REGARDING VERBAL BULLYING (a study at the Bantarpanjang Village Cimanggu Subdistrict Cilacap Regency)". Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University.

Verbal bullying refers to problems with communication habits and skills. Verbal bullying can be formed from tendencies in the surrounding environment that are influenced by habits and skills in communication. The purpose of this study was to determine the public perception of verbal bullying in Sindanghaji Hamlet, Bantarpanjang Village, Cimanggu Subdistrict, Cilacap Regency. The approach used in this research is a descriptive quantitative approach with data collection techniques using questionnaires, observation and documentation and the sample technique used is proportional random sampling with the sample used is 100 people of Sindanghaji Hamlet, Bantarpanjang Village. The results showed that the perception of the people of Sindanghaji Hamlet was included in the low category with a percentage of 13%, category medium 75%, category high 12%, due to lack of understanding of verbal bullying itself, habits and lack of skills and abilities in communication. With the conclusion that the perception of the people of Sindanghaji Hamlet about verbal bullying falls into the low category seen from several indicators of verbal bullying, namely yelling, shouting, cursing, insulting, mocking, reproaching, and humiliating. However, in the gossiping indicator, there is a neutral attitude towards behavior that is included in verbal bullying in the surrounding community.

Keywords : Verbal bullying, Perception, Society