

ABSTRACT

RAINA PUTRI KHOIRINKA. 2024. *The Efforts of Posyandu Cadres in Improving Community Knowledge in the Health Field (a study at the Ketilang Posyandu in the Sukajaya Village, Garut Regency)*. Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.

Community empowerment in the health sector is an effort to develop the knowledge, attitudes and behavior of the community so that they are more capable of overcoming the health problems they face. Public awareness of the importance of health is still low. So it is necessary to increase public knowledge as a way to overcome health problems in the community. The discovery of health problems in Astanagirang Village due to lack of public knowledge. The purpose of this study was to describe the efforts of Posyandu Ketilang cadres in increasing public health knowledge. The method used in this research is descriptive qualitative. The data collection techniques through interviews, observation, and documentation. The results of this study the efforts made by Posyandu Ketilang cadres are: (1) conducting socialization with the local Puskesmas to increase cadre knowledge and increase cadre efforts in overcoming health problems in the community, (2) counseling the community about basic health and health services available at Posyandu and the importance of using health services at Posyandu, (3) providing motivation or encouragement by informing the schedule of Posyandu opening days, providing motivation, and giving appreciation to increase community participation in Posyandu activities, (4) providing services to the community during Posyandu opening days, (5) providing assistance to the community. The conclusion of this study is that the efforts of Posyandu Ketilang cadres in increasing public knowledge in the health sector have been carried out through socialization, counseling, providing motivation, services, and assistance.

Keywords: *Posyandu Cadres, Knowledge Improvement, Community.*