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PEMINATAN PROMOSI KESEHATAN  
2024**

**ABSTRAK**

**APRILIA NUR MANDA**

**FAKTOR-FAKTOR YANG BERHUBUNGAN DENGAN PRAKTIK  
KUNJUNGAN IBU BALITA KE POSYANDU DI KELURAHAN  
BANTARSARI TAHUN 2023**

Posyandu sebagai sarana kesehatan dalam pemantauan tumbuh dan kembang anak masih belum optimal dilaksanakan, hal ini berkaitan dengan rendahnya partisipasi ibu-ibu membawa balitanya ke Posyandu. Puskesmas Bantar merupakan Puskesmas dengan jumlah kunjungan bayi dan balita ke Posyandu terendah di Kota Tasikmalaya pada tahun 2022, dimana data terendahnya berada di Kelurahan Bantarsari. Tujuan penelitian ini adalah mengetahui faktor-faktor yang berhubungan dengan praktik kunjungan ibu balita ke Posyandu di Kelurahan Bantarsari tahun 2023. Penelitian ini merupakan penelitian kuantitatif dengan menggunakan pendekatan *cross sectional*. Populasi penelitian ini terdiri dari 70 responden ibu yang mempunyai balita berusia 6-59 bulan di Posyandu Mekarsari dan Posyandu Teratai di Kelurahan Bantarsari. Sampel dipilih dengan teknik *total sampling* sehingga besar sampel sebanyak 70 orang. Data dikumpulkan melalui proses wawancara menggunakan instrumen kuesioner. Variabel bebas yang diteliti meliputi pengetahuan, sikap, persepsi, dukungan keluarga dan peran kader. Variabel terikatnya adalah praktik kunjungan ibu balita ke Posyandu. Hasil penelitian diketahui bahwa pengetahuan (*p-value* 0,003, OR 1 = 3,701, OR 2 = 9,500), sikap (*p-value* 0,000, OR 1 = 6000, OR 2 = 18,750), persepsi (*p-value* 0,015, OR 1 = 5,789, OR 2 = 12,000), dukungan keluarga (*p-value* 0,000, OR = 9,778) dan peran kader (*p-value* 0,008, OR = 4,952) semua variabel memiliki hubungan dengan praktik kunjungan ibu balita ke Posyandu di Kelurahan Bantarsari. Saran untuk ibu balita diharapkan dapat meningkatkan pengetahuan dan memanfaatkan Posyandu dalam kehidupan sehari-hari, serta turut berperan aktif dalam program yang telah disusun oleh tenaga kesehatan.

**Kata Kunci:** Posyandu, Kunjungan, Ibu balita.

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**ABSTRACT**

**APRILIA NUR MANDA**

**FACTORS RELATED TO THE PRACTICE OF VISITS BY MOTHERS OF TODDLERS TO POSYANDU IN BANTARSARI SUB-DISTRICT IN 2023**

Background: Posyandu as a health facility for monitoring children's growth and development is still not implemented optimally, this is related to the low participation of mothers bringing their toddlers to Posyandu. Bantar Community Health Center is the Community Health Center with the lowest number of visits by babies and toddlers to Posyandu in Tasikmalaya City in 2022, where the lowest data is in Bantarsari Village. The aim of this research is to determine the factors related to the practice of visits by mothers of toddlers to Posyandu in Bantarsari District in 2023. This research is a quantitative study using a cross sectional approach. The population of this study consisted of 70 mother respondents who had toddlers aged 6-59 months at Posyandu Mekarsari and Posyandu Teratai in Bantarsari District. The sample was selected using total sampling technique so that the sample size was 70 people. Data was collected through an interview process using a questionnaire instrument. The independent variables studied include knowledge, attitudes, perceptions, family support and the role of cadres. The dependent variable was the practice of visiting mothers of toddlers to Posyandu. The research results that knowledge (*p-value* 0,003, OR 1 = 3,701, OR 2 = 9,500), attitudes (*p-value* 0,000, OR 1 = 6000, OR 2 = 18,750), perceptions (*p-value* 0,015, OR 1 = 5,789, OR 2 = 12,000), family support (*p-value* 0,000, OR = 9,778) and the role of cadres (*p-value* 0,008, OR = 4,952) have a relationship significant with the practice of visiting mothers of toddlers to Posyandu in Bantar Village. The suggestions for toddler mothers are expected to increase knowledge and utilize Posyandu in daily life, as well as taking an active role in programs that have been prepared by health workers.

**Keywords :** Posyandu, Visits, Mothers of toddlers.