

ABSTRACT

**ANALYSIS OF FACTORS AFFECTING INDONESIAN COCOA EXPORTS
IN 2001-2022**

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This study aims to analyze the amount of cocoa production, international cocoa prices, and world cocoa demand on Indonesian cocoa exports in 2001-2022. This research uses a quantitative method with a descriptive analysis approach, the data collected is taken from the Directorate General of Plantations website, the International Cocoa Organization (ICCO) website, and the International Trade Centre (ITC) website from 2001-2022. This research is a time series from 2001-2022 in Indonesia processed using Eviews-10 to find the correlation coefficient value using multiple linear regression analysis. Based on the results of the study, it can be concluded that partially cocoa production, international cocoa prices, and world cocoa demand have a significant positive effect on Indonesian cocoa exports. Together cocoa production, international cocoa prices, and world cocoa demand have a significant effect on Indonesian cocoa exports.

Keyword: *cocoa production, cocoa international price, world cocoa demand, and cocoa exports*