

ABSTRACT

**THE EFFECT OF GREEN BOND ON PROFITABILITY ON PT SARANA
MULTI INFRASTRUKTUR INDONESIA**

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The objective of this research is to determine the effect of Green Bonds on Profitability at PT Sarana Multi Infrastruktur Indonesia. The research method used is an verification analysis method with an approach quantitative. Data collection techniques used for secondary data carried out through documentation studies. The analytical tools used use simple linear regression analysis. The research results show that Green Bond influence on profitability. In this research, PT Sarana Multi Infrastruktur Indonesia considered still unable to manage the company's assets, this can be seen from Return On Assets, which can be said to be weak, is based on a percentage value Return On Assets in 2018-2022 tends to decline.

Keywords: Green Bond, Profitability