

ABSTRACT

*Valdio Iqva. 2024. **COMMUNITY EMPOWERMENT THROUGH BAMBOO WOVEN CRAFTS BUSINESS IN INCREASING COMMUNITY INCOME (Study of the Annadopah Group, Sukahurip Village, Cihaurbeuti District, Ciamis Regency).** Department of Community Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya.*

The problem of the Annadopah group members' income, which is still relatively low when viewed from their main job, makes community empowerment a solution and solution to problems for the group so that they can revive productivity which had stopped due to the lack of a ready market to buy the products. This research aims to find out how the process and results of community empowerment in the Annadopah group through bamboo woven craft businesses increase community income. The method used is a qualitative descriptive method which aims to describe a certain phenomenon. Data collection techniques through interviews, observation and documentation. The results of this research indicate that the process of community empowerment in the Annadopah group through the bamboo woven handicraft business was carried out because of the group's awareness of the economic decline of the group members. In implementing this program through a problem assessment process which uses discussion as a means of studying the problem, then the program planning process which includes discussion as setting joint goals and formulating strategies then after the program design is carried out the implementation process is carried out such as training, production, market search, and opening opportunities. for people other than the Annadopah group to join and the last is an evaluation of the program which is carried out by daily monitoring by the group leader. And the results of community empowerment in the Annadopah group were marked by an increase in the average income of members which was previously only Rp. 1,204,000 Rupiah to Rp. 1,354,000 Rupiah with an average increase in members of 200-300 thousand. The conclusion from this research is that the empowerment process plays an important role in increasing the quantity, quality and economic sector which makes society more empowered..

Keywords: *Bamboo Woven, Community Empowerment, Income.*