

## ABSTRAK

### HUBUNGAN ANTARA KARAKTERISTIK PETANI DENGAN EFEKTIVITAS PROGRAM ASURANSI USAHATANI PADI (AUTP)

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Asuransi Usahatani Padi (AUTP) merupakan salah satu program pemerintah yang sudah ada sejak tahun 2015. Namun realisasi pelaksanaan program AUTP di Indonesia masih fluktuatif. Penelitian ini bertujuan untuk mengetahui Hubungan Antara Karakteristik Petani dengan Efektivitas Program AUTP. Penelitian ini dilaksanakan di Kecamatan Cibeureum Kota Tasikmalaya. Metode yang digunakan dalam penelitian ini adalah metode survey dengan populasi sebanyak 118 orang petani. Teknik pengambilan sampel yang digunakan adalah *Proportional Random Sampling* sebanyak 32 orang petani. Variabel karakteristik petani dan tingkat efektivitas program AUTP dianalisis menggunakan skala Likert. Sedangkan untuk mengetahui hubungan antara karakteristik petani dengan tingkat efektivitas program AUTP secara simultan menggunakan uji korelasi Kendall'W dan secara parsial menggunakan uji korelasi Rank Spearman. Hasil analisis deskriptif menunjukkan bahwa 65,62 persen responden berusia antara 41 sampai 60 tahun dikategorikan dewasa, 78,13 persen responden tingkat pendidikan SD&SMP dikategorikan pendidikan rendah, 46,87 persen responden pengalaman berusahatani 9-17 tahun dikategorikan cukup berpengalaman, dan 50,00 persen. Karakteristik responden luas lahan  $\leq 0,5$  hektar dikategorikan lahan sempit. Sedangkan hasil tingkat efektivitas program AUTP pada aspek ketepatan tujuan, ketepatan sasaran dan ketepatan manfaat dikategorikan sedang. Hasil uji korelasi menunjukkan bahwa secara simultan ada hubungan antara karakteristik dengan efektivitas program AUTP. Secara parsial, ada hubungan antara umur dan pengalaman berusahatani dengan efektivitas program AUTP. Namun karakteristik petani untuk tingkat Pendidikan dan luas lahan tidak memiliki hubungan antara karakteristik petani dengan efektivitas program AUTP.

Kata kunci : AUTP, Efektivitas, Hubungan, Karakteristik.

## **ABSTRACT**

### **RELATIONSHIP BETWEEN FARMERS CHARACTERISTICS WITH THE EFFECTIVENESS OF THE RICE FARMING INSURANCE PROGRAM (AUTP)**

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Rice Farming Insurance (AUTP) is a government program that has been around since 2015. However, the realization of the implementation of the AUTP program in Indonesia is still fluctuating. This research aims to determine the relationship between farmer characteristics and the effectiveness of the AUTP program. This research was carried out in Cibereum District, Tasikmalaya City. The method used in this research is a survey method with a population of 118 farmers. The sampling technique used was Proportional Random Sampling of 32 farmers. Farmer characteristic variables and the level of effectiveness of the AUTP program were analyzed using a Likert scale. Meanwhile, to determine the relationship between farmer characteristics and the level of effectiveness of the AUTP program, simultaneously use the Kendall'W correlation test and partially use the Spearman Rank correlation test. The results of the descriptive analysis show that 65.62 percent of respondents aged between 41 and 60 years were categorized as adults, 78.13 percent of respondents with elementary and middle school education levels were categorized as low education, 46.87 percent of respondents with 9-17 years of farming experience were categorized as quite experienced, and 50.00 percent. Characteristics of respondents: land area  $\leq 0.5$  hectares is categorized as narrow land. Meanwhile, the results of the level of effectiveness of the AUTP program in the aspects of accuracy of goals, accuracy of targets and accuracy of benefits are categorized as moderate. The correlation test results show that simultaneously there is a relationship between characteristics and the effectiveness of the AUTP program. Partially, there is a relationship between age and farming experience and the effectiveness of the AUTP program. However, farmer characteristics for education level and land area do not have a relationship between farmer characteristics and the effectiveness of the AUTP program.

**Keywords:** AUTP, Effectiveness, Relationships, Characteristics.