

ABSTRACT

This study was conducted to find out the social movements of the people who are members of PAKAS PURBBAPALA (Paguyuban Kawasan Purwadadi Banjarsari Banjaranyar Pamarican Lakbok. This study describes the PAKAS PURBBAPALA social movement in an effort to fulfill its demands to the Ciamis Regency Government which were realized through peaceful actions carried out in Banjarsari Square. The demand is in the form of an affirmation that the hospital should be immediately built, the action is also a connector for the aspirations of the community, namely regarding uneven development, inadequate public facilities, and also asking the local government to pay attention to the people in border areas

This study uses the new social movement theory proposed by Rajendra Singh. The research method used in this study is a qualitative method. The data obtained were through in-depth interviews, observation, and documentation. In checking the validity of the data, the researcher uses the validity of the data. The validity of the data taken is source triangulation which is used to test the credibility of the data by checking the data that has been obtained through several sources.

The results of this study indicate that the stages of the social movement begin with a response from the community that includes full support for the action, which is a positive thing for the development of the Kawasan area on the border of Ciamis Regency. For people who understand the use of economics for the upper middle class, private hospitals are places for treatment, while government hospitals, especially regional hospitals, are intended for groups of poor people. The ideology that exists in the Kawasan movement is a system of understanding that contains beliefs, ideals and movement strategies for the realization of a truly civil society. The structure is a supporter of the movement, especially human resources in it such as the community and other supporters, so the role of NGOs in the balance of government and in development, it would be nice if the Kawasan Purbbapala Paguyuban embraced NGOs that were no longer active in activities due to various kinds of problems to carry out joint social movements so that then the NGO can learn from the success of Paguyuban Kawasan Purbbapala. Expanding the network by entering the scope of students through various fields of science, in order to help the effectiveness of the social movements carried out by the Kawasan Purbbapala Paguyuban. Participation should contain information about what and how and why participation is needed. participation is held to determine an activity should be based on freedom within the group, meaning that there is no coercion or pressure that can cause tension or disturbance in the minds or souls of the parties concerned.

Keywords: Social Movement, Government Response, Land Acquisition, Slow Government