

ABSTRACT

THE EFFECT OF HUMAN CAPITAL AND WORKLOAD ON EMPLOYEE PERFORMANCE

(A Survey on Parting Area Workers at CV. Sukahati Pratama Tasikmalaya)

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The objective of this research was to find out the effect of human capital, workload and its impact to employee performance of parting area workers at CV. Sukahati Pratama Tasikmalaya. The method used in the research is survey method with quantitative approach: and simple random sampling technique is used to saturated sampling. The data collecting technique used to obtain the primary data was through interviews and by means of questionnaire, and secondary data was obtained from literature reviews and other relevant parties. Multiple linear regression analysis is used to analyse the data. The results of hypothesis testing show that: (1) human capital has a significant positive effect on the employee performance; (2) workload have a significant positive effect on employee performance, and; (3) simultaneously human capital and workload have a significant positive effect on employee performance

Keywords: *human capital, workload, employee performance*

ABSTRAK

PENGARUH HUMAN CAPITAL DAN BEBAN KERJA TERHADAP KINERJA KARYAWAN

(Suatu Penelitian Terhadap Tenaga Kerja Bagian Parting Area di CV. Sukahati Pratama Tasikmalaya)

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Tujuan penelitian ini untuk mengetahui besarnya pengaruh *human capital* dan beban kerja, terhadap kinerja karyawan pada karyawan bagian parting area CV. Sukahati Pratama Tasikmalaya. Metode penelitian yang digunakan adalah metode survei dengan pendekatan kuantitatif, sedangkan teknik penarikan sampel menggunakan metode sampling jenuh. Teknik pengumpulan data yang digunakan untuk data primer dilakukan melalui kuesioner dan wawancara, data sekunder diperoleh dari kajian pustaka dan pihak lain yang relevan. Alat analisis menggunakan analisis regresi linier berganda. Hasil penelitian menunjukkan bahwa: (1) *human capital* berpengaruh positif signifikan terhadap kinerja karyawan, (2) beban kerja berpengaruh positif signifikan terhadap kinerja karyawan dan; (3) secara simultan *human capital* dan beban kerja berpengaruh positif signifikan terhadap kinerja perusahaan.

Kata kunci: *human capital*, beban kerja, kinerja karyawan