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2024**

**ABSTRACT**

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***DESCRIPTION OF KNOWLEDGE LEVEL, ATTITUDES AND BEHAVIOR OF TRADERS ON THE USE OF BORAX IN MEATBALLS IN TAWANG DISTRICT, TASIKMALAYA CITY 2023***

*Borax is an additive used in the non-food industry. Abuse of borax as a preservative in food, one of which is meatballs, is often carried out by irresponsible sellers on the grounds that they want to improve the texture of the meatballs to make them more chewy and last longer. The use of borax in consumed food will be dangerous for health. The purpose of this study is to know the description of knowledge level, attitudes and behavior of traders regarding the use of borax in meatballs in Tawang District, Tasikmalaya City. This study uses a descriptive method with a cross sectional study design. The population is all meatball traders in the Tawang District, Tasikmalaya City. The sampling technique is by total sampling, there is 40 meatball traders who stay in the same place and produced their own meatballs. The results of this research is that all meatball samples that had tested negative contained borax. The level of knowledge of meatball traders regarding borax is that 37 people (92.5%) have good knowledge and 3 people (7.5%) have sufficient knowledge. The attitude of meatball traders regarding borax was 38 people (95%) in the good category and 2 people (5%) in the low category. The behavior of meatball traders regarding borax is that 38 people (95%) have good behavior and 2 people (5%) have sufficient behavior.*

***Key Words:*** borax, meatballs, knowledge, attitude, behaviour