

ABSTRACT

THE EFFECT OF ECONOMIC VALUE ADDED (EVA) AND MARKET VALUE ADDED (MVA) ON STOCK PRICES IN THE PROPERTY & REAL ESTATE SECTOR IN 2022

By:

**NABILA ANNISA
193402022**

Under the guidance of:

**Deasy Lestary Kusnandar
Andina Eka Mandasari**

One area of investment where there is great demand from domestic and foreign investors in the capital market is the form of public company shares. This research aims to determine and analyze the influence of Economic Value Added (EVA) and Market Value Added (MVA) on stock prices in the Property & Real Estate Sector in 2022. The author conducted research using Verification Research. The number of property and real estate companies listed on the Indonesia Stock Exchange (BEI) is 36 companies after the Covid-19 pandemic which are still surviving today and have complete financial reports. The research results state that the average Economic Value Added (EVA) fluctuates every year, influenced by stock market conditions. Average Market Value Added (MVA) fluctuates every year, influenced by market changes. The average share price has a positive value for 36 companies whose complete financial reports have an overall share price value. Economic Value Added (EVA) influences share prices in the Property & Real Estate sector in 2022. Market Value Added (MVA) influences share prices in the Property & Real Estate sector in 2022

Keywords: *Economic Value Added (EVA), Market Value Added (MVA), Share Price*

ABSTRAK

PENGARUH *ECONOMIC VALUE ADDED (EVA)* DAN *MARKET VALUE ADDED (MVA)* TERHADAP HARGA SAHAM PADA SEKTOR PROPERTY & REAL ESTATE TAHUN 2022

Oleh,

NABILA ANNISA
193402022

Dibawah Bimbingan:

Deasy Lestary Kusnandar
Andina Eka Mandasari

Salah satu bidang investasi di mana ada permintaan besar dari investor domestik dan asing di pasar modal adalah bentuk saham perusahaan terbuka. Penelitian ini bertujuan untuk mengetahui dan menganalisis Pengaruh *Economic Value Added (EVA)* dan *Market Value Added (MVA)* Terhadap Harga Saham Pada Sektor Property & Real Estate Tahun 2022. Penelitian yang penulis lakukan menggunakan Penelitian Verifikatif (*Verificatife Research*). Jumlah perusahaan properti dan real estate yang terdaftar Bursa Efek Indonesia (BEI) sebanyak 36 Perusahaan pasca pandemi covid-19 yang masih bertahan sampai saat ini dan memiliki laporan keuangan yang lengkap. Hasil penelitian menyatakan bahwa Rata-rata *Economic Value Added (EVA)* mengalami flutuasi setiap tahunnyadipengaruhi oleh kondisi pasar saham. Rata-rata *Market Value Added (MVA)* mengalami flutuasi setiap tahunnya dipengaruhi oleh perubahan pasar. Rata-rata harga saham memiliki nilai yang positif dari 36 perusahaan yang lengkap laporan keuangannya memiliki nilai harga saham yang fluktuasi secara keseluruhan. *Economic Value Added (EVA)* memiliki pengaruh terhadap Harga Saham pada sektor Property & Real Estate Tahun 2022. *Market Value Added (MVA)* berpengaruh terhadap Harga Saham pada sektor Property & Real Estate Tahun 2022

Kata kunci: *Economic Value Added (EVA)*, *Market Value Added (MVA)*, Harga Saham