

ABSTRACT

With the arrival of the era of digital democracy, participation in its various forms is now starting to transform into digital format. Of course, the presence of digital technology has the potential to encourage and increase citizen political participation digitally as well. Political participation is an activity carried out by the community to influence government policies that are not appropriate, while digital political participation is a community political activity in influencing public policy which is carried out virtually by utilizing technological advances, namely through social media or websites. This research aims to analyze and obtain a detailed description of the political participation of the Cinyasag Village community regarding the distribution of BPNT from January to March 2022 which was carried out via the social media Facebook. This research uses a qualitative method where the data produced is in the form of words. The theory used in this research is the concept of political participation according to Huntington and Nelson. The informants selected were based on certain criteria, namely direct involvement. The results of this research show that the people of Cinyasag Village have carried out political participation activities using the social media Facebook as their medium. The digital political participation carried out by the community is by carrying out various protests on social media facebook to be able to restore policies related to BPNT distribution for the January-March 2022 period.

Keywords ; Political Participation, Facebook, BPNT and Cinyasag.