

## **ABSTRACT**

# ***THE EFFECT OF CURRENT RATIO, EARNING PER SHARE, AND PRICE TO BOOK VALUE ON STOCK PRICE***

***(Research on PT Charoen Pokphand Indonesia Tbk)***

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*The purpose of this research is to determine the effect of Current Ratio (CR), Earning Per Share (EPS), and Price to Book Value (PBV) on Stock Prices at PT Charoen Pokphand Indonesia Tbk. The data used is secondary data obtained through the company's official website. The research method used is a verification method with an explanatory research, quantitative research, and survey research methods. The analytical tools used are Multiple Linear Regression and the Coefficient of Determination. Based on the research results, it is known that the Current Ratio (CR) has a negative and significant effect on Stock Prices, Earning Per Share (EPS) has a positive and significant effect on Stock Prices, Price to Book Value (PBV) has a positive and significant effect on Stock Prices, and the Current Ratio (CR), Earning Per Share (EPS), and Price to Book Value (PBV) are proven to be predictors of Stock Prices at PT Charoen Pokphand Indonesia Tbk.*

**Keywords:** *Current Ratio (CR), Earning Per Share (EPS), Price to Book Value (PBV), Stock Price.*