

## **CHAPTER 3**

### **RESEARCH PROCEDURES**

#### **3.1 Method of the Research**

This research was designed based on a qualitative study using the Critical Discourse Analysis (CDA) approach. Qualitative research focuses on accurately describing facts, data, and material objects through words or discourse through precise and systematic interpretation. On the other hand, Van Dijk (1998) states that critical discourse analysis is related to the analysis of any discourse, both written and spoken, from discourse practices in a society. Therefore, critical discourse analysis is used to analyze how language is used in real life and how language is used to reveal culture and social context. Critical discourse analysis focuses on how language reflects discursive practices in social issues (Attamimy et al., 2020). According to Thariq et al. (2020), political discourse is a multidimensional term covering different kinds of political talks at various political forums. CDA was selected to provide a description, interpretation, and explanation of the political discourse.

#### **3.2 The Setting of the Research**

In this study, the researcher collected the data, all phrases and sentences, in the Speech of Anies Baswedan in the C40 virtual forum of the United Nations (UN) as the object of research. The data were obtained from an uploaded video on a VIVA.CO.ID YouTube channel on April 18th, 2021. The video entitled “Pidato 2 Menit Anies Baswedan Bikin Sekjen PBB Terpukau”. Initially, the video was from a recording of an online meeting of C40 in 2021. C40 is a network that connects 97 major cities in the world that are committed to taking progressive actions regarding climate change for the future of the city environment. The speaker at the speech was Anies Baswedan. Apart from that, the audience involved in the video includes Antonio Gutteres (UN Secretary-General), David Millers (moderator), and governors and mayors from several cities who are members of the C40 organization.

The agenda of activities at the forum discussed handling climate action at

the city level. In this speech, Anies Baswedan was given 2 minutes to provide strategic direction to overcome the city's climate crisis. In his remarks, Anies Baswedan suggested cooperation from several parties in supporting C40 member governors and mayors to an environmentally friendly approach to handling the climate crisis. Antonio Guterres (UN Secretary-General) agreed to the speaker's suggestion. He said the UN was ready to accept suggestions, and the agency and state teams would fully support Anies Baswedan's perspective.

### **3.3 Technique of Collecting the Data**

In this research, data collection was carried out using document analysis. According to Bowen (2009), document analysis is a systematic procedure for reviewing or evaluating printed and electronic documents. Documents used for systematic evaluation as part of a study take various forms, including a meeting recording. This method is used as a data collection method because document analysis allows researchers to obtain the language and words of speakers, can be accessed at the right time for researchers, does not interfere with information sources, and saves time and costs for researchers in copying (Creswell & Creswell, 2017). O'Leary (2017) provides the following eight-step procedure for conducting data collection:

1. Gathering relevant documents.
2. Creating an organizational and management plan.
3. Copying the originals for annotation purposes.
4. Determining the validity of documents.
5. Examining the document's biases and agenda.
6. Exploring background information (such as the role of the speaker and the hearer of the document's topic).
7. Inquiring about documents (such as who the speaker is, what the speaker is talking about, why, when, and where).
8. Exploring the document.

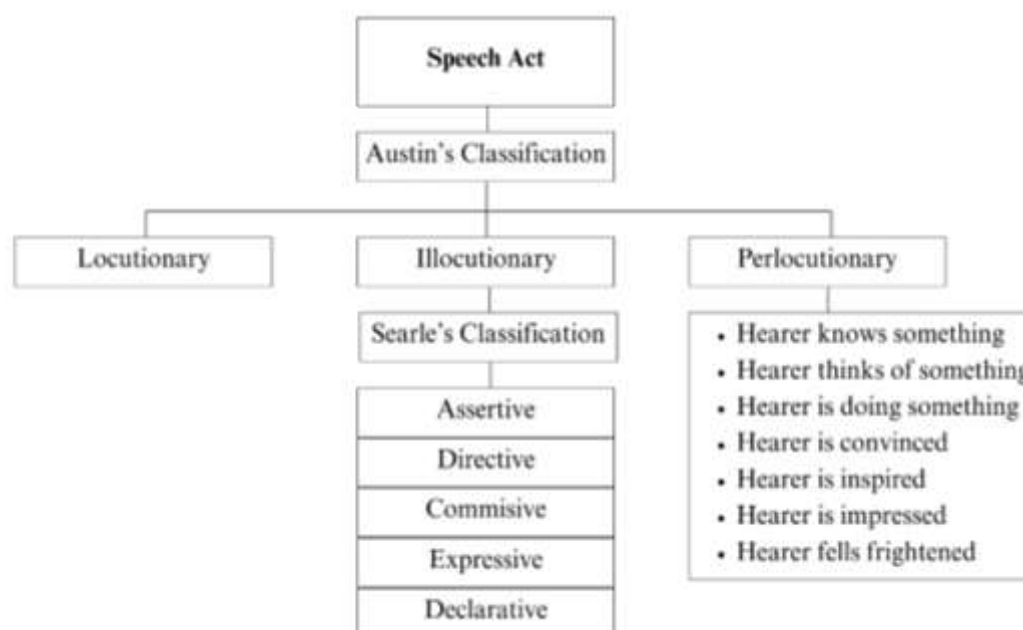
The document used in this research is a video, "*Pidato 2 Menit Anies Baswedan Bikin Sekjen PBB Terpukau*," uploaded to YouTube on VIVA.CO.ID Channel in April 2021. In this document, the speaker, Anies Baswedan, gives a

speech to the audience addressing climate change that reduces cities' carbon emissions. The document setting is the virtual forum held by the C40 climate leadership group. The document has been selected for several reasons. First, the document is a speech in English. Apart from that, the speaker in the document uses appropriate language. Lastly, it includes reactions from the audience on virtual forums and the comments from viewers available in the application, which can be used as a reference in analyzing perlocutionary effects. Regarding these considerations, this Video is a suitable data source for this research.

### 3.4 Technique of Analyzing the Data

In this research, the political speech as the data will be analyzed using a speech act analysis adapted from Austin's classification of speech acts (1962) and Searle's classification of illocutionary speech acts (1976). Furthermore, the speech and the result of the speech act analysis will be discussed discursively within the three-dimensional model by Fairclough (1989). The research systemically examines the speech act used in the speech and also investigates how the texts, practices, and events are shaped in the discourse.

**Figure 1** *The Classification of Speech Act*



The figure above presents the steps of analyzing the speech act using Austin's (1962) and Searle's (1976) classifications. Each utterance of the speech

will be analyzed into three parts of Austin's (1962) classification of speech act: locutionary, illocutionary, and perlocutionary. After that, the illocutionary speech act will be analyzed further using Searle's (1976) classification. Table 2 provides a sample of speech act analysis.

**Table 2** *Sample of Speech Act Analysis*

<b>Speech Act Classification</b>	<b>The Analysis</b>
Locutionary Act	<i>"I'll bring back our jobs from China, Mexico, Japan, so many places [CHEERS and APPLAUSE]."</i>
Illocutionary Act	The Commissive Act is the act of promising. One of the problems faced by Americans at that moment was finding jobs. However, the speaker told the audience not to worry about it anymore since if the speaker is elected President, he will bring back jobs from other countries such as China, Mexico, and Japan. The speaker uses a commissive act that promises to bring back the jobs that can be the solutions for the job problems mentioned.
Perlocutionary Act	The hearer is convinced. The word " <b>I'll bring back</b> " in the speech is meant as a promise to convince the hearer, followed by cheers and applause by the hearer that they convinced and agreed.

The analysis of speech acts will be discussed further using Fairclough's (1989) three-dimensional model in the discussion part. This section will trait the result of the speech acts and the discourse in three dimensions: linguistic description, discursive practice, and sociocultural practice.

1. Linguistic description (text description) describes the text's formal linguistic traits. This dimension explains the language that the speaker used regarding the result of the speech act analysis.
2. Interpretation (processing analysis). The processing analysis interprets the

relationship between the text and the discursive practice. This dimension implies how texts are produced and the way the text is received by the audience. According to Muqoffa et al. (2019), processing analysis is related to the speech, the speaker, and the audience involved.

3. Explanation (social analysis) discusses the socio-cultural. This analysis is to identify an explanation for the result of the description and interpretation.

### 3.5 Time and Place of the Research

The study was conducted in the English Education Department, Faculty of Educational Sciences and Teachers Training, Siliwangi University, located at Siliwangi Street No. 24, Kahuripan, Tawang, Tasikmalaya City of West Java.

**Table 3** *Research Schedule*

Activities	May	Jun	Jul	Aug	Sep	Oct	Nov	Des	Jan
	2023								2024
Submission of tentative									
Tentative approval									
Research proposal writing									
Research Proposal Examination									
Data collection									
Data analysis									
Comprehensive examination									
Thesis examination									