

## **ABSTRACT**

*The problem of the large number of critical lands is currently a very important environmental issue. This critical lands affects the environmental and economic conditions of the community. Therefore, government created a program in an effort to deal with critical land. This research itself aims to find out how the policies of the government and the implementation of these policies. The existence of this environmental issue is a major concern of the West Java Province Forestry Service Government Agencies, especially those in the Ciamis Region VII Forestry Service Branch to reduce critical land by running a program regarding the environmental movement called Gerakan Tanam Pelihara Pohon or GTTP.*

*Implementation of this program is one of the processes in public policy and for Analyze this problem is using William Dunn's public policy theory, with an analysis of the political environmental and political economy framework. For the method used in this study is a qualitative method. To determine the respondents, purposive sampling and snowball sampling methods were used where the techniques for collecting data were obtained through interviews and observation. For the data validation method, in this study the source triangulation method was used to determine the credibility of the data by re-examining the data obtained.*

*The result of this research found that the implementation of GTTP program by The Region VII Ciamis Forest Service Branch was still not an optimal as measured by the theory of Merilee S Grindle. Merilee S Grindle's theory has 9 indicators which are divided into two, namely, content, and policy context. Regarding the government's response, especially the Ciamis Region VII Forest Service Branch, to the problems regarding critical land from 2018-2022, it is considered that there are still many obstacles, one of which is the inadequate number of human resources. The lack of facilities for services in this program is also a reason why this program has not been achieved well. The existence of political actors, namely. Members of the Ciamis Regency DPRD only act as a supervisory body. The government itself has not found the best solution to meet people's expectations. Thus, the process of reducing the amount of critical land and increasing community productivity is currently not implemented well.*

**Keywords:** *Public Policy, Program Gerakan Tanam Pelihara Pohon, Environmental Politics.*