

FAKULTAS ILMU KESEHATAN
UNIVERSITAS SILIWANGI
TASIKMALAYA
PROGRAM KESEHATAN MASYARAKAT
PEMINATAN PROMOSI KESEHATAN
2023

ABSTRAK

ANISA

Pengaruh Edukasi Kesehatan Melalui Media Video Animasi terhadap Pengetahuan dan Sikap Pencegahan Demam Berdarah *Dengue* (Studi Pada Siswa Kelas IV dan V SDN Cisarua Kota Sukabumi)

Kota Sukabumi berada pada urutan ke-2 sebagai kota yang memiliki angka kesakitan DBD tertinggi di Provinsi Jawa Barat dengan jumlah 1.028 kasus pada tahun 2022. Tinggi rendahnya prevalensi kasus DBD di suatu daerah dipengaruhi oleh pengetahuan dan sikap masyarakat dalam pencegahan kasus DBD. Tujuan penelitian ini yaitu untuk menganalisis pengaruh edukasi kesehatan melalui media video animasi terhadap pengetahuan dan sikap pencegahan demam berdarah *dengue* di SDN Cisarua. Populasi target pada penelitian ini merupakan siswa kelas IV dan V SDN Cisarua sebanyak 167 siswa. Teknik pengambilan sampel penelitian ini yaitu menggunakan *stratified propotional random sampling* dengan besar sampel sebanyak 44 siswa. Jenis penelitian ini adalah *pre-experiment design* dengan rancangan *one-group pre-test post-test design*. Analisis data terdiri dari analisis deskriptif dan analisis inferensial menggunakan uji *Wilcoxon*. Berdasarkan hasil penelitian, diketahui rata-rata skor pengetahuan pada *pre-test* yaitu 6,14 dan pada *post-test* yaitu 9,68. Sedangkan rata-rata skor sikap pada *pre-test* yaitu 27,64 dan pada *post-test* yaitu 31,50. Hasil uji statistik menunjukkan terdapat perbedaan signifikan rata-rata skor pengetahuan dan sikap tentang pencegahan demam berdarah *dengue* sebelum dan sesudah diberikan edukasi kesehatan melalui media video animasi dengan nilai p pengetahuan dan sikap $=0,000$ ($p \leq 0,05$). Artinya terdapat pengaruh edukasi kesehatan terhadap pengetahuan dan sikap pencegahan demam berdarah *dengue* di SDN Cisarua. Berdasarkan hasil penelitian diharapkan media animasi dapat digunakan sebagai media penyuluhan, dan kepada peneliti selanjutnya diharapkan dapat meneliti praktik pelaksanaan pencegahan DBD.

Kata Kunci : Pengetahuan, Sikap, Pencegahan DBD, Sekolah Dasar

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ABSTRACT

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The Influence of Health Education Through Animation Video Media on Knowledge and Attitudes to Prevent Dengue Fever

(Study on Class IV and V Students of Cisarua Elementary School, Sukabumi City)

Sukabumi City was the 2nd place as the city with the highest dengue fever rate in West Java Province with a total of 1,028 cases in 2022. The high or low prevalence of dengue fever cases in an area is influenced by the knowledge and attitudes of the community in preventing dengue cases. The aim of this research was to determine the effect of health education through animated video media on knowledge and attitudes towards preventing dengue hemorrhagic fever at SDN Cisarua. The target population in the research was 167 students in class IV and V at SDN Cisarua. The sampling technique used in this research was stratified proportional random sampling with a sample size of 44 students. This type of research was a pre-experiment design with a one-group pre-test post-test design. Data analysis consisted of descriptive analysis and inferential analysis using the Wilcoxon test. Based on the research results, the mean score of knowledge variable on the pre-test was 6.14 and on the post-test, namely 9.68. Meanwhile, the mean score of attitude variable score on the pre-test was 27.64 and on the post-test was 31.50. The statistical test results showed that there was a significant difference in knowledge and attitude scores regarding the prevention of dengue hemorrhagic fever before and after being given health education through animated video media with a p value of knowledge and attitude = 0.000 ($p \leq 0.05$). This means that there was an influence of health education on knowledge and attitudes towards preventing dengue hemorrhagic fever at Cisarua Elementary School. Based on the research results, it is hoped that animation media can be used as an outreach medium, and it is hoped that future researchers will be able to examine the practice of implementing dengue hemorrhagic fever prevention.

Keywords: Knowledge, Attitude, Dengue Prevention, Elementary School