

ABSTRACT

FIRHAN CHAIRANGGA. Thesis. 2023. Agro-Tourism Based Local Economic Development Di Desa Cimenyan Kecamatan Cimenyan Kabupaten Bandung. Program Studi Pendidikan Geografi. Program Pascasarjana. Universitas Siliwangi. Dibawah Bimbingan **Prof. Dr. Yus Darusman, Drs., M.Si** dan **Dr. Iman Hilman, M.Pd.**

Local economic development is very necessary to improve the economy in Indonesia. Local economic development itself is a process in which local governments and community organizations are involved to encourage, stimulate, maintain business activities to create jobs. The purpose of this study was to determine regional development, supporting and inhibiting factors, community attitudes in developing the local economy based on agro-tourism in Cimenyan Village, Cimenyan District, Bandung Regency. This study uses a phenomenological descriptive qualitative method. The sample for this study consisted of RT heads, RW heads, Village heads, and related bodies, by taking the sample by snowball sampling. The results of the study show: 1) regional development that supports the local economy, namely the development of local MSMEs and mastery of technology; 2) supporting factors namely natural resources, human resources, capital resources, mastery of technology, while inhibiting factors namely education, health, technology, infrastructure, politics, and investment; 3) the attitude of the community in developing the local economy mostly supports and wants to participate in agro-tourism-based local economic development activities in Cimenyan Village, Cimenyan District, Bandung Regency. It can be concluded that agro-tourism-based local economic development is in accordance with its purpose based on consideration of supporting, inhibiting factors, and attitudes of the local community.

Keywords: Development, Local Economy, Agrotourism.