

ABSTRAK

ROSI. 2023. UPAYA TENAGA PENDIDIK DALAM MENINGKATKAN MINAT BELAJAR WARGA BELAJAR KEJAR PROGRAM PAKET C (Studi di PKBM Sabilul Huda Kecamatan Cisayong Kabupaten Tasikmalaya). Jurusan Pendidikan Masyarakat, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya.

Minat belajar sangat penting bagi warga belajar oleh karena itu tenaga pendidik harus memiliki usaha dalam meningkatkan minat belajar. Penelitian ini bertujuan untuk mengetahui upaya-upaya apa saja yang dilakukan tenaga pendidik dalam meningkatkan minat belajar warga belajar program kejar paket C di PKBM Sabilul Huda Kecamatan Cisayong Kabupaten Tasikmalaya. Metode yang digunakan dalam penelitian ini yakni metode kualitatif dengan menggunakan pendekatan deskriptif. Penelitian ini menggunakan teknik pengumpulan data melalui wawancara, observasi dan dokumentasi. Hasil penelitian menunjukkan bahwa: 1) Pemberian motivasi dengan cara tutor memberikan kata-kata yang positif dan menceritakan *succses story* sehingga warga belajar lebih semangat serta menumbuhkan rasa ketertarikan dalam mengikuti pembelajaran. 2) Menyampaikan tujuan pembelajaran, maka warga belajar dapat membangkitkan hasrat ingin tahu mengenai pelajaran yang akan datang dan mengetahui esensi dari materi yang dipelajari. 3) Metode pembelajaran, penggunaan metode ceramah, diskusi dan tanya jawab dapat membangkitkan semangat terhadap warga belajar dan tenaga pendidik dapat membuat warga belajar lebih banyak memahami materi yang dipelajarinya saat pembelajaran. 4) Menggunakan Media Pembelajaran, dapat membangkitkan semangat warga belajar, warga belajar pun tidak jenuh dan tidak ngantuk pada saat mengikuti pembelajaran. 5) Memberikan Penilaian, untuk menambah pemahaman warga belajar dan sebagai sarana dalam meningkatkan minat belajar warga belajar. 6) Pemberian pujian tersebut dapat menumbuhkan semangat dan motivasi warga belajar sehingga minat belajarnya pun meningkat. Simpulan dari hasil penelitian ini bahwa upaya tenaga pendidik dalam meningkatkan minat belajar selalu memberikan semangat, dorongan, ketertarikan warga belajar dalam mengikuti pembelajaran sehingga minat belajar pun meningkat.

Kata Kunci: Tenaga Pendidik, Minat Belajar, Program Paket C

ABSTRACT

ROSI. 2023. **EFFORTS OF EDUCATORS IN INCREASING THE INTEREST OF LEARNING CITIZENS LEARNING LEARNING GROUP PROGRAM PACKAGE C** (*Study at PKBM Sabilul Huda Cisayong District Tasikmalaya Regency*) Department of Community Education, Faculty of Teacher Training and Education, University of Siliwangi, Tasikmalaya.

Interest in learning is very important for people to learn, therefore educators must have an effort to increase interest in learning. This study aims to determine what efforts are being made by educators in increasing the interest of learning Citizens Learning program chase package C in PKBM Sabilul Huda Cisayong Tasikmalaya District. The method used in this study is a qualitative method using a descriptive approach. This study used data collection techniques through interviews, observation and documentation. The results showed that: 1) providing motivation by way of tutors throw positive words and tell successes story so that people learn more enthusiasm and foster a sense of interest in following the learning. 2) convey the purpose of learning, the learning community can arouse a desire to know about the lessons to come and know the essence of the material being studied. 3) learning methods, the use of lecture methods, discussions and questions and answers can inspire people to learn and educators can make people learn more to understand the material they learn during learning. 4) using Learning Media, can arouse the spirit of learning, learning people were not saturated and not sleepy at the time of learning. 5) provide assessment, to increase the understanding of the learning community and as a means of increasing the interest of learning residents learn. 6) giving praise can foster the spirit and motivation of citizens to learn so that the interest in learning was increased. The conclusion from the results of this study that the efforts of educators in increasing interest in learning always provide enthusiasm, encouragement, interest in learning citizens in following the learning so that the interest in learning was increased. As for what makes the interest in learning citizens learn to increase the feeling of pleasure, attention to learning, interest and involvement in learning.

Keyword: *Educators, Interest in Learning, Program Package C*