ABSTRACT

YUSI MARSELANI. 2023. COMMUNITY EMPOWERMENT THROUGH DEVELOPMENT OF SHRIMP FARMING IN IMPROVING COMMUNITY WELFARE (study in Kalapagegenep Village, Cikalong, Tasikmalaya Regency). Department of Community Education. Faculty of Teaching and Education Sciences. Siliwangi University, Tasikmalaya.

The highest natural resources in Indonesia are in the marine sector, especially coastal areas. Management and utilization of natural resources in coastal and marine areas is something that is very important for the community in carrying out life especially on the coast. The research aims to see how the stages of community empowerment through the development of shrimp pond cultivation improve community welfare, in Kalapagenep Cikalong Village, Tasikmalaya Regency. Using qualitative methods supported by interview, observation and documentation data collection techniques. As well as data collection techniques by means of data reduction, data presentation, drawing conclusions. The results of the research show that empowerment activities are carried out to develop human resources through counseling in the Kalapagenep Village environment and are carried out by visiting homes that have skills, even those who do not have skills but have the desire to be able to take part in this activity by being given capital from the government to earn income by forming groups, to facilitate monitoring of activities and evaluation of activities to solve problems. The conclusion of this activity is that it makes it easy for people to develop skills and earn income without spending capital to gain prosperity.

Keywords: empowerment, community, welfare, shrimp ponds