

ABSTRAK

Salma Nabilah. 2023. **Pengaruh *Need for Achievement*, *Locus of Control* dan *Self Efficacy* Terhadap Minat Berwirausaha (Survei pada Siswa SMK Negeri 2 Tasikmalaya)**. Jurusan Pendidikan Ekonomi, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi, Tasikmalaya. Di bawah bimbingan Ati Sadiah, S.Pd., M.Pd. dan Astri Srigustini, S.Pd., M.Pd.

Penelitian ini bertujuan untuk mengetahui Pengaruh *Need for Achievement*, *Locus of Control* dan *Self Efficacy* Terhadap Minat Berwirausaha. Penelitian ini menggunakan metode penelitian survei dengan pendekatan kuantitatif. Populasi yang merupakan siswa SMK Negeri 2 Tasikmalaya, sejumlah 2.649 orang. Adapun teknik pengambilan sampel yang digunakan yaitu dengan teknik *Proportionate Stratified Random Sampling*. Sehingga sampel yang diambil total ialah sebanyak 348 orang sesuai dengan pertimbangan peneliti. Teknik pengumpulan data dalam penelitian ini menggunakan kuisioner, uji statistik menggunakan analisis regresi linier berganda. Hasil penelitian menunjukkan bahwa : 1) *Need for Achievement* berpengaruh positif dan signifikan terhadap minat berwirausaha siswa. 2) *Locus of Control* berpengaruh positif dan signifikan terhadap minat berwirausaha siswa. 3) *Self Efficacy* berpengaruh positif dan signifikan terhadap minat berwirausaha siswa. 4) *Need for Achievement*, *Locus of Control* dan *Self Efficacy* berpengaruh positif dan signifikan terhadap minat berwirausaha siswa.

Kata Kunci : *need for achievement*, *locus of control*, *self efficacy*, minat berwirausaha

ABSTRACT

Salma Nabilah. 2023. *The Effect of Need for Achievement, Locus of Control and Self Efficacy on Interest in Entrepreneurship (Survey of Students at SMK Negeri 2 Tasikmalaya)*. Department of Economic Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Under the guidance of Ati Sadiah, S.Pd., M.Pd. dan Astri Srigustini, S.Pd., M.Pd.

This research aims to determine the influence of Need for Achievement, Locus of Control and Self Efficacy on Entrepreneurial Interest. This research uses a survey research method with a quantitative approach. The population of students at SMK Negeri 2 Tasikmalaya is 2,649 people. The sampling technique used was the Proportionate Stratified Random Sampling technique. So the total sample taken was 348 people according to the researchers' considerations. Data collection techniques in this research used questionnaires, statistical tests used multiple linear regression analysis. The research results show that: 1) Need for Achievement has a positive and significant effect on students' entrepreneurial interest. 2) Locus of Control has a positive and significant effect on students' interest in entrepreneurship. 3) Self Efficacy has a positive and significant effect on students' interest in entrepreneurship. 4) Need for Achievement, Locus of Control and Self Efficacy have a positive and significant effect on students' interest in entrepreneurship.

Keywords : Need for Achievement, Locus of Control, Self efficacy, Interest in Entrepreneurship