

ABSTRAK

SOFI HASDIANI, 2023. **Analisis Budidaya Tambak Udang Vanname (*Litopenaeuse Vanammei*) Terhadap Kondisi Sosial Ekonomi Masyarakat Di Desa Cimanuk Kecamatan Cikalong Kabupaten Tasikmalaya.** Jurusan Pendidikan Geografi, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Siliwangi.

Penelitian ini dilatar belakangi oleh banyak nya aktivitas budidaya tambak udang vanname (*litopenaus vannamei*) yang dilakukan oleh masyarakat di Desa Cimanuk Kecamatan Cikalong Kabupaten Tasikmalaya yang berpengaruh terhadap kondisi sosial ekonomi masyarakat. Permasalahan yang dibahas dalam penelitian ini faktor – faktor apakah yang mempengaruhi budidaya tambak udang vanname (*litopenaeus vannamei*) di Desa Cimanuk Kecamatan Cikalong Kabupaten Tasikmalaya dan Peranan budidaya tambak udang vanname (*litopenaeus vannamei*) terhadap kondisi sosial ekonomi masyarakat Desa Cimanuk Kecamatan Cikalong Kabupaten Tasikmalaya. Metode yang digunakan dalam penelitian ini yaitu deskriptif dengan pendekatan kuantitatif. Teknik pengumpulan data yang digunakan adalah observasi, wawancara, studi literatur, dokumentasi dan kuesioner. Populasi pada penelitian ini yaitu mengambil sampel petani milik usaha 1 orang, tenaga kerja ahli lokal 34 orang dari 240 dengan teknik *random sampling*, dan Kepala Desa dengan teknik *purposive sampling*. Jumlah seluruh sampel yaitu 36 responden. Hasil penelitian menunjukkan bahwa Faktor – faktor yang mempengaruhi aktivitas budidaya udang vanamme (*Litopenause Vannamei*) di Desa Cimanuk Kecamatan Cikalong Kabupaten Tasikmalaya yaitu meliputi : Faktor fisik , (Cuaca, Kondisi Lahan, Ketersediaan Air, Aksesibilitas, Peralatan), dan Non Fisik (Modal, Pemasaran Udang), Peranan Budidaya Tambak Udang Vanamme dikawasan pesisir terhadap Kondisi Ekonomi Masyarakat Desa Cimanuk Kecamatan Cikalong Kabupaten Tasikmalaya dilihat berdasarkan pendapatan masyarakat, seerapan tenaga kerja, pendidikan dan aset.

Kata Kunci : Analisis, Udang Vanname, Peran

ABSTRACT

SOFI HASDIANI, 2023. *Analysis of Vanname Shrimp Pond Cultivation (Litopenaus Vannamei) Regarding the Socio-Economic Conditions of the Community of Cimanuk Village, Cikalong District, Tasikmalaya Regency. Department of Geography Education, Faculty of Teacher Training and Education, Siliwangi University.*

This research was motivated by the many activities of vanname shrimp (litopenaus vannamei) pond cultivation carried out by the community in Cimanuk Village, Cikalong District, Tasikmalaya Regency which had an influence on the socio-economic conditions of the community. The problems discussed in this research are what factors influence the cultivation of vanname shrimp (litopenaeus vannamei) in Cimanuk Village, Cikalong District, Tasikmalaya Regency and the role of vanname shrimp (litopenaeus vannamei) pond cultivation on the socio-economic conditions of the people of Cimanuk Village, Cikalong District, Tasikmalaya Regency. The method used in this research is descriptive with a quantitative approach. The data collection techniques used were observation, interviews, literature study, documentation and questionnaires. The population in this study took a sample of 1 farmer owned by a business, 34 local expert workers out of 240 using a random sampling technique, and Village Heads using a purposive sampling technique. The total number of samples is 36 respondents. The results of the research show that the factors that influence the cultivation activities of vanamme shrimp (Litopenause Vannamei) in Cimanuk Village, Cikalong District, Tasikmalaya Regency include: Physical factors, (Weather, Land Conditions, Water Conditions, Accessibility, Equipment), and Non-Physical Factors (Capital, Shrimp Marketing), The role of Vanamme Shrimp Farm Cultivation in coastal areas on the Economic Conditions of the Community of Cimanuk Village, Cikalong District, Tasikmalaya Regency is seen based on community income, employment, education and assets.

Keywords: *Analysis, Vanname Shrimp, Role*