

ABSTRACT

***THE INFLUENCE OF CAPITAL STRUCTURE, DIVIDEND POLICY
AND FIRM SIZE ON FIRM VALUE
(Survey in the Banking Subsector Companies Listed on Indonesia Stock
Exchange in 2018-2022)***

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This study aims to examine and analyze the effect of capital structure, dividend policy and firm size on firm value in banking subsector companies listed on Indonesia Stock Exchange in 2018-2022. The sampling method used purposive sampling, with the sample of 11 banking companies listed on Indonesia Stock Exchange in 2018-2022. The data analysis technique used is panel data regression analysis with the Eviews 9 program. The Result of the study partially shows that: (1) capital structure has positive and no significant effect on firm value, (2) dividend policy has positive and significant effect on firm value, and (3) Firm size has positive and no significant effect on firm value. The result of the study simultaneously shows that capital structure, dividend policy and firm size have significant effect on firm value.

Keywords: Capital Structure, Dividend Policy, Firm Size, Firm Value