

## **ABSTRACT**

*Ayu Rosma. 2023. "The Effect of Greedy, Opportunity, Need and Exposure on Academic Fraudulent Behavior (Survei Study of Teaching and Education Faculties of 2020 Students)". Department of Economic Education, Teaching and Education Faculty, Siliwangi University, Tasikmalaya. Under the guidance of Ai Nur Solihat, M.Pd., and Gugum Gumilar, M.Pd.*

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*This study aims to determine the effect of greedy, opportunity, need and exposure on academic cheating behavior partially and simultaneously. The research method used is a survei method with an explanatory design. The population and research were students of the Teaching and Education Faculty of Siliwangi University, totaling 1289 students. The sampling technique used is proportional random sampling which is calculated using the slovin formula. The data collection technique in this study used a questionnaire and the data analysis technique used was multiple linear regression analysis. The results showed that 1) There is no significant influence between greedy and academic fraud behavior 2) There is a significant influence between opportunity and academic fraud behavior with a significance value of 0.000 3) There is an effect between need and academic fraud behavior with a significance value of 0.000 4) There is no significant effect between exposure to academic fraud behavior. 5) There is an effect between greedy, opportunity, need and exposure to academic fraud behavior with a significance value of 0.000.*

**Keywords:** *Greedy, Opportunity, Need, Exposure, Academic Fraud*