

LIST OF TABLES

Table 2.1	Narrative Processes in Language and Visual Communication	18
Table 3.1	Research Schedule	36
Table 4.1	The Textual Analysis of the Posters' Caption	37
Table 4.2	The Textual Analysis of the Additional Information in Poster 1	39
Table 4.3	The Textual Analysis of the Additional Information in Posters 2, 3, & 4	40
Table 4.4	The Textual Analysis of the Call-and-Visit Information in Posters .	42
Table 4.5	The Textual Analysis of the Textual Elements Found in Campaign Posters	42