

ABSTRAK
PENDAPATAN DAN TINGKAT KESEJAHTERAAN RUMAH TANGGA
PETANI CABAI RAWIT

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Cabai rawit (*Capsicum frutescens* L.) merupakan salah satu komoditas hortikultura yang termasuk tanaman sayuran yang banyak dibutuhkan konsumen. Penelitian ini bertujuan untuk mengetahui besarnya biaya, penerimaan, pendapatan dan tingkat kesejahteraan rumah tangga petani cabai rawit. Waktu penelitian dilaksanakan dari bulan Januari 2023 – Agustus 2023. Metode penelitian yang digunakan adalah survei. Responden pada penelitian ini ditetapkan secara sensus yaitu sebanyak 23 orang petani. Data yang digunakan adalah data primer dan data sekunder, yang dianalisis menggunakan analisis biaya, penerimaan, dan pendapatan serta analisis NTPRP. Hasil penelitian menunjukkan bahwa biaya total rata-rata yang dikeluarkan petani cabai rawit sebesar Rp. 71.060.303,00 per musim tanam, Penerimaan rata-rata sebesar Rp. 185.654.043,00 per musim tanam, Pendapatan rata-rata sebesar Rp. 114.593.740,00 per musim tanam. Pendapatan rata-rata rumah tangga petani pertahun sebesar Rp. 129.302.436,00. Nilai Tukar Pendapatan Rumah Tangga Petani sebesar 1,62 artinya rumah tangga petani sejahtera karena mempunyai nilai tukar pendapatan rumah tangga petani lebih dari satu.

Kata Kunci : Cabai Rawit, Biaya, Penerimaan, Pendapatan, Tingkat Kesejahteraan

ABSTRACT

INCOME AND WELFARE LEVELS HOUSEHOLDS OF CAYENNE PEPPER FARMERS

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*Cayenne pepper (*Capsicum frutescens L.*) is one of the horticultural commodities which includes vegetable crops that are much needed by consumers. This study aims to determine the amount of costs, revenue, income and household welfare level of cayenne pepper farmers. The research time was carried out from January 2023 - August 2023. The research method used was survey. Respondents in this study were determined by census, namely 23 farmers. The data used were primary data and secondary data, which were analyzed using cost, revenue, and income analysis and NTPRP analysis. The results showed that the average total cost incurred by cayenne pepper farmers was Rp. 71.060.303,00 per growing season, the average revenue was Rp. 185.654.043,00 per growing season, the average income was Rp. 114.593.740,00 per growing season. The average income of farmer households per year is Rp. 129.302.436,00. Farmer Household Income Exchange Rate of 1,62 means that farmer households are prosperous because they have a farmer household income exchange rate of more than one.*

Keywords: Cayenne Pepper, Cost, Revenue, Income, Welfare Level