

ABSTRACT

THE EFFECT OF DER (Debt To Equity Ratio) AND EPS (Earnings Per Share) ON STOCK PRICES

(Case Study of a Manufacturing Company in the Food & Beverages Sub Sector which are listed on the Indonesia Stock Exchange)

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This study aims to determine (1) DER and EPS on stock prices in manufacturing companies in the food and beverages sub-sector listed on the Indonesia Stock Exchange (IDX), (2) The effect of DER and EPS on stock prices partially in manufacturing companies in the food and beverage sub-sector beverages listed on the Indonesia Stock Exchange (IDX), (3) The effect of DER and EPS on stock prices in manufacturing companies in the food and beverages sub-sector listed on the Indonesia Stock Exchange (IDX). In this study, based on purposive sampling criteria, 6 companies were obtained as a sample. The data used is secondary data in the form of company annual reports from 2014 – 2018 obtained through the official website of the Indonesia Stock Exchange (IDX) www.idx.co.id. The research method used is a quantitative descriptive analysis research method with a survey approach. The data analysis technique used is panel data regression analysis with SPSS tools. Based on the results of the research and data processing, it shows that: (1) DER partially has no significant effect on stock prices and EPS partially has no significant effect on stock prices (2) DER and EPS simultaneously have a significant positive effect on stock prices.

Keywords: DER, EPS, stock price