

## ABSTRAK

Ana Fatimah Rizki. 2023. "Pengaruh *Pressure, Opportunity dan Rationalization* Terhadap Perilaku Kecurangan Akademik (Studi survey pada mahasiswa Pendidikan Ekonomi angkatan 2020 dan 2021)". Jurusan Pendidikan Ekonomi Fakultas Keguruan dan Ilmu Pendidikan Univeritas Siliwangi, Tasikmalaya. Di bawah bimbingan Ati Sadiyah, M.Pd dan Ai Nur Solihat, M.Pd.

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Masalah dalam penelitian ini adalah banyaknya kecurangan yang terjadi dilingkungan akademik yang dilakukan oleh mahasiswa, dan menganggap hal tersebut merupakan hal yang biasa. Penelitian ini dilaksanakan di Jurusan Pendidikan Ekonomi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi. Penelitian dilakukan untuk menguji pengaruh *pressure, opportunity, dan rationalization* terhadap perilaku kecurangan akademik pada mahasiswa Jurusan Pendidikan Ekonomi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi. Metode penelitian survei dengan desain eksplanatori digunakan untuk melaksanakan penelitian dan membuktikan hipotesis. Populasi yang digunakan dalam penelitian ini adalah mahasiswa Jurusan Pendidikan Ekonomi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi, jumlah sampel dalam penelitian ini adalah 142 mahasiswa. Teknik pemilihan sampel menggunakan *probability sampling* dengan metode *proportionate stratified random sampling*. Teknik analisis data yang digunakan adalah analisis regresi linier berganda. Hasil penelitian ini menyatakan bahwa *pressure, opportunity, dan rationalization* secara parsial berpengaruh positif signifikan terhadap perilaku kecurangan akademik pada mahasiswa Jurusan Pendidikan Ekonomi Fakultas Keguruan dan Ilmu Pendidikan Universitas Siliwangi. *Pressure* berpengaruh positif terhadap perilaku kecurangan akademik dengan nilai signifikansi ( $0,000 < 0,05$ ), *opportunity* berpengaruh positif terhadap perilaku kecurangan akademik dengan nilai signifikansi ( $0,008 < 0,05$ ), *rationalization* berpengaruh positif terhadap perilaku kecurangan akademik dengan nilai signifikansi ( $0,005 < 0,05$ ).

Kata Kunci: ***Pressure, Opportunity, Rationalization, Perilaku Kecurangan Akademik***

## **ABSTRACT**

*Ana Fatimah Rizki. 2023. "The Effect of Pressure, Opportunity and Rationalization on Academic Cheating Behavior (Survey study on Economics Education students class of 2020 and 2021)". Department of Economic Education, Faculty of Teacher Training and Education, Siliwangi University, Tasikmalaya. Under the guidance of Ati Sadiyah, M.Pd and Ai Nur Solihat, M.Pd.*

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*The problem in this study is that there are many frauds that occur in the academic environment committed by students, and they consider this to be a common thing. This research was conducted at the Department of Economic Education, Faculty of Teacher Training and Education, Siliwangi University. The research was conducted to examine the effect of pressure, opportunity, and rationalization on academic fraud behavior in students of the Department of Economic Education, Teaching and Education Faculty, Siliwangi University. The survey research method with an explanatory design was used to carry out the research and prove the hypothesis. The population used in this study were students of the Department of Economic Education, Teaching and Education Faculty, Siliwangi University, the number of samples in this study were 142 students. The sample selection technique uses probability sampling with the proportionate stratified random sampling method. The data analysis technique used is multiple linear regression analysis. The results of this study state that pressure, opportunity, and rationalization partially have a significant positive effect on academic fraud behavior in students of the Department of Economics Education, Faculty of Teaching and Education, University of Siliwangi. Pressure has a positive effect on academic fraud behavior with a significance value ( $0.000 < 0.05$ ), opportunity has a positive effect on academic fraud behavior with a significance value ( $0.008 < 0.05$ ), rationalization has a positive effect on academic fraud behavior with a significance value ( $0.005 < 0,05$ ).*

*Keywords: Pressure, Opportunity, Rationalization, Academic Cheating Behavior*