

**ABSTRACT**

**THE EFFECT OF LEADERSHIP AND COMMUNICATION ON  
EMPLOYEE PERFORMANCE**  
*(A Study on Permanent Employees Non-Manager at PT Bank Tabungan  
Negara (Persero) Tbk. Branch Office Tasikmalaya)*

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*The objective of this study was to identify and analyze leadership, communication and employee performance on permanent employees PT Bank Tabungan Negara (Persero) Tbk Kantor Cabang Tasikmalaya. The research method used was the survey method, while the sampling method uses the census method. Data collection techniques used for primary data through questionnaires from 45 respondents and interview, secondary data obtained from literature review and the company. The analysis tool uses path analysis. The results showed that leadership was in the included in good classification, communication was in the very good classification and employee performance was in the good classification. Partially, leadership has a positive effect on employee performance and communication has a positive effect on employee performance. Leadership and communication simultaneously affect employee performance.*

**Keywords: Leadership, Communication, Employee Performance**