



S = Setuju

N = Netral

TS = Tidak Setuju

STS = Sangat Tidak Setuju

### A. Data Responden

Nama :

Nama Toko :

### B. Daftar Pernyataan Kuesioner

#### 1. Keberhasilan Usaha

Indikator	No	Pertanyaan	SS	S	N	TS	STS
<ul style="list-style-type: none"> <li>Tercapainya tujuan dalam mendapatkan laba</li> </ul>	1	Keuntungan yang saya dapatkan sesuai dengan apa yang saya prediksikan					
	2	Keuntungan yang saya dapatkan berhasil menyaingi kompetitor					
<ul style="list-style-type: none"> <li>Hubungan antarindividu dalam bisnis</li> </ul>	3	Hubungan saya dengan rekan kerja berjalan dengan baik					
	4	Pelanggan saya terpuaskan dengan produk yang saya tawarkan					
<ul style="list-style-type: none"> <li>Hubungan baik dengan mitra kerja</li> </ul>	5	Hubungan saya dengan rekan atau mitra kerja berjalan dengan baik					

## 2. Karakteristik Kewirausahaan

Indikator	No	Pertanyaan	SS	S	N	TS	STS
• Penuh percaya diri	1	Saya memahami kelebihan dan kekurangan dalam berbisnis					
	2	Saya percaya bahwa bisnis yang saya jalankan akan berhasil					
	3	Saya percaya bisnis saya dapat bersaing dengan kompetitor					
• Memiliki Inisiatif	4	Saya sadar bahwa bisnis kuliner <i>korean food</i> ini memiliki peminat yang tinggi					
• Memiliki motif berprestasi, menghasilkan yang terbaik	5	Saya percaya telah mengupayakan yang terbaik dalam menjalankan bisnis saya					
	6	Saya sudah punya rencana yang jelas untuk bisnis saya dalam satu tahun ke depan					
• Memiliki jiwa kepemimpinan	7	Saya menciptakan lingkungan bisnis yang sehat					
	8	Bagi saya penting untuk mendiskusikan					

		bisnis dengan rekan atau karyawan saya					
	9	Saya dapat memberikan tugas yang sesuai dengan kemampuan yang dimiliki oleh rekan atau karyawan saya					
• Berani mengambil risiko	10	Saya berani menjual produk yang terbilang baru					
	11	Ketika omzet saya turun, saya tertantang untuk terus maju					

### 3. Modal Usaha

Indikator	No	Pertanyaan	SS	S	N	TS	STS
• Modal Investasi	1	Modal jangka panjang yang digunakan untuk bisnis saya membuat bisnis berjalan dengan baik					
• Modal Kerja	2	Modal yang saya miliki dapat menjalankan operasional bisnis dengan baik					
	3	Besar modal yang dimiliki dapat memenuhi kebutuhan produksi					

• Modal Operasional	4	Modal yang saya miliki dapat menggaji karyawan yang saya miliki dengan baik					
	5	Besar kecilnya modal berpengaruh terhadap pendapatan yang akan diterima					

#### 4. Teknologi Informasi

Indikator	No	Pertanyaan	SS	S	N	TS	STS
• Penggunaan Mesin Kasir dan Sistem Kasir ( <i>Hardware</i> )	1	Keberadaan komputer kasir dapat membantu operasional bisnis dengan baik					
	2	Keberadaan sistem kasir membantu operasional bisnis dengan baik					
• Penggunaan aplikasi pemasaran ( <i>Software</i> )	3	Keberadaan aplikasi pemasaran membantu penjualan produk dengan baik.					

#### Lampiran 2: Daftar Populasi Bisnis Kuliner *Korean Food* di Kota Bekasi

No.	Nama Bisnis
1	Yeobo Korean Street Food - Pekayon
2	Korean Street Food - Duren Jaya
3	Korean Street Food – Bekasi
4	Kimo Street Food
5	Xuka Xuka Korean Street Food
6	Topokki Halal Korean Street Food - Sangata
7	Omo Korean Street Food
8	Topokki Halal Korean Street Food - Jati Waringin
9	Nuna Korean Street Food

10	Topokki Halal Korean Street Food - Jaya Abadi
11	Topokki Halal Korean Street Food - Jati Makmur
12	Tteokjib Korean Street Food
13	Toppokki Halal Korean Street Food - Pasar Kecapi
14	Khaira Korean Street Food
15	Oppa Jajan Korean Street Food
16	BonBon Korean Street Food
17	Le'et Korean Street Food
18	Dimsum 99 Korean Street Food
19	Korean Street Food Oppa All
20	Yeobo Korean Street Food - Pondok Ungu
21	Tjk Korean Street Food
22	Master Korean Street Food
23	Fazel Korean Street Food
24	Kkunga Korean BBQ
25	Oseyo Korean Food
26	Halo Dakgalbi
27	Kummi Street Food
28	Gajima Korean Street Food
29	Dangye Korean Street Food
30	Nara Bento Korean Street Food
31	Ahha Korean Street Food
32	Hanania Korean Street Food
33	Oppa Tteobokki
34	Noona Korean Food
35	Daebbak Food
36	Bul-bul Korean Street Food - Teuku Umar
37	Kims Toppoki - Galaxy
38	Korean Street Food Amy
39	Bul-bul Korean Street Food - Ramayana Andini
40	Korean Street Food Armed Razzan Naila - GAS
41	Oppa Galbi Bekasi
42	Jajan Ah Korean Street Food
43	Topokki Blink
44	Ddabong Korean Street Food
45	Gilgalbi Korean BBQ
46	Daebak Korean BBQ
47	Eomma Korean Food
48	Korean BBQ All U Can Eat - Mustika Jaya
49	Kims Toppokki
50	Annyeong Korean Food

### Lampiran 3: Hasil Data Kuesioner (Ordinal)

#### 1. Keberhasilan Usaha

NO	Keberhasilan Usaha					Total
	Y.1	Y.2	Y.3	Y.4	Y.5	
1	4	3	5	4	4	20
2	4	3	5	4	4	20
3	4	3	5	4	4	20
4	4	3	4	4	4	19
5	4	4	5	4	5	22
6	4	3	4	4	4	19
7	5	4	5	4	5	23
8	5	4	5	4	5	23
9	4	3	4	4	4	19
10	5	3	5	4	4	21
11	5	4	5	5	5	24
12	5	4	5	5	4	23
13	4	3	5	4	4	20
14	5	3	5	4	5	22
15	4	3	5	4	4	20
16	4	3	4	4	4	19
17	5	4	5	4	4	22
18	4	3	5	4	5	21
19	4	3	5	4	4	20
20	5	5	5	4	5	24
21	4	3	5	4	5	21
22	4	3	5	4	4	20
23	5	4	5	4	5	23
24	4	3	4	4	4	19
25	5	4	5	5	5	24
26	4	3	5	4	4	20
27	5	5	5	5	4	24
28	4	4	5	5	4	22
29	4	4	5	4	4	21
30	4	3	5	4	5	21
31	5	4	5	4	4	22
32	4	4	5	4	4	21
33	4	3	4	4	5	20
34	4	3	5	4	4	20

35	4	3	5	4	5	21
36	4	3	5	4	4	20
37	5	4	5	5	4	23
38	4	3	5	4	4	20
39	4	4	4	5	4	21
40	5	4	5	4	5	23
41	4	4	5	5	4	22
42	4	3	5	4	4	20
43	4	3	5	4	4	20
44	4	3	5	4	4	20
45	4	4	5	4	4	21
46	4	3	5	4	5	21
47	4	3	5	4	4	20
48	4	4	5	4	5	22
49	4	3	5	4	4	20
50	5	4	4	5	4	22

## 2. Karakteristik Kewirausahaan

N O	Karakteristik Kewirausahaan											Tota l
	X1. 1	X1. 2	X1. 3	X1. 4	X1. 5	X1. 6	X1. 7	X1. 8	X1. 9	X1.1 0	X1.1 1	
1	4	4	4	5	5	5	4	4	5	5	4	49
2	4	4	4	5	4	4	5	4	4	5	3	46
3	3	5	4	5	4	4	4	3	4	4	3	43
4	4	4	3	5	5	4	4	4	4	5	3	45
5	5	4	4	5	4	4	5	4	5	5	4	49
6	4	5	4	4	5	3	4	3	4	4	3	43
7	5	4	5	4	5	4	4	5	4	5	5	50
8	5	4	5	5	5	4	5	4	4	5	5	51
9	4	4	3	5	4	5	5	4	3	5	3	45
10	5	4	4	4	5	4	4	5	4	5	5	49
11	4	5	4	4	5	3	5	4	4	5	5	48
12	5	5	4	5	4	4	5	5	5	5	5	52
13	4	4	5	5	5	4	4	3	4	5	3	46
14	5	4	4	5	4	4	5	5	4	5	5	50
15	4	4	5	5	5	3	3	4	3	5	3	44
16	4	4	3	3	4	4	3	4	3	5	3	40
17	5	4	4	4	5	4	4	4	5	5	5	49
18	4	3	4	5	4	4	4	5	4	5	3	45



19	4	4	3	4	4	3	4	5	4	5	3	43
20	5	5	4	5	5	4	5	4	4	5	5	51
21	4	5	5	5	5	3	4	5	4	5	3	48
22	5	4	4	4	4	3	5	4	4	5	5	47
23	5	4	5	5	5	4	4	4	5	5	5	51
24	4	3	4	5	5	4	3	4	3	5	3	43
25	5	5	4	5	5	3	5	5	4	5	5	51
26	4	3	4	4	4	3	4	4	5	5	3	43
27	5	4	4	5	4	4	4	3	4	5	5	47
28	4	5	4	4	5	5	4	5	4	5	3	48
29	5	3	4	4	5	4	4	5	4	5	5	48
30	4	4	5	4	4	5	4	5	4	5	3	47
31	5	4	4	5	4	5	5	5	4	5	5	51
32	5	5	4	5	5	4	4	4	5	5	5	51
33	4	4	5	3	5	4	5	3	5	5	3	46
34	4	4	3	5	4	3	4	5	4	5	3	44
35	4	5	4	5	5	4	5	4	4	4	3	47
36	4	3	4	4	5	4	4	4	4	5	3	44
37	5	5	4	5	4	4	5	4	5	5	4	50
38	4	4	4	3	5	4	4	5	4	5	3	45
39	5	5	4	4	5	4	5	3	4	5	4	48
40	5	4	4	5	5	4	4	5	4	5	4	49
41	4	4	4	4	4	3	5	4	5	5	5	47
42	3	4	4	5	4	3	4	3	4	4	3	41
43	4	5	4	5	5	4	4	4	4	5	3	47
44	4	4	4	5	5	4	5	4	4	5	4	48
45	3	4	4	4	4	3	4	3	4	4	4	41
46	4	5	4	5	5	4	5	5	4	5	3	49
47	5	4	4	5	5	4	4	4	4	5	5	49
48	4	5	4	5	5	3	5	4	4	5	3	47
49	4	4	4	4	5	4	4	4	4	5	3	45
50	5	5	4	5	5	4	5	4	4	5	5	51

### 3. Modal Usaha

NO	Modal Usaha					Total
	X2.1	X2.2	X2.3	X2.4	X2.5	
1	4	5	4	4	5	22
2	5	5	5	4	5	24

3	4	4	5	4	4	21
4	4	5	5	4	5	23
5	5	4	5	4	5	23
6	4	5	5	4	4	22
7	4	4	5	4	5	22
8	5	5	5	4	5	24
9	4	5	4	4	5	22
10	5	5	5	4	5	24
11	4	5	4	4	5	22
12	5	5	5	4	4	23
13	4	5	4	4	4	21
14	4	5	5	5	5	24
15	5	5	5	4	5	24
16	4	5	5	4	5	23
17	5	5	4	5	4	23
18	4	5	5	4	4	22
19	4	5	5	4	4	22
20	4	5	5	5	5	24
21	4	5	5	4	5	23
22	5	5	4	5	5	24
23	4	5	5	4	4	22
24	4	5	4	4	5	22
25	4	5	5	4	5	23
26	4	5	4	5	5	23
27	4	5	5	4	5	23
28	5	4	5	4	5	23
29	4	5	5	4	5	23
30	4	5	4	4	5	22
31	5	5	5	4	5	24
32	4	4	5	4	4	21
33	4	5	5	4	4	21
34	4	5	5	4	4	22
35	4	5	5	4	4	22
36	4	5	5	4	4	22
37	4	5	5	4	5	23
38	4	5	5	4	5	23
39	4	5	5	4	5	23
40	4	5	4	4	4	21
41	4	5	5	4	4	22
42	4	4	5	4	5	22
43	5	5	5	4	5	24
44	4	5	5	4	5	23
45	4	5	5	4	4	22
46	4	5	4	4	4	21
47	4	5	5	4	5	23

48	4	5	5	4	5	23
49	4	5	5	4	4	22
50	5	5	4	5	4	23

#### 4. Teknologi Informasi

NO	Teknologi Informasi			Total
	X3.1	X3.2	X3.3	
1	4	5	5	14
2	4	4	5	13
3	3	4	5	12
4	3	4	5	12
5	4	5	5	14
6	3	4	4	11
7	3	4	5	12
8	3	4	5	12
9	4	5	5	14
10	3	4	5	12
11	3	4	4	11
12	4	4	5	13
13	4	4	5	13
14	3	4	5	12
15	3	4	5	12
16	4	4	5	13
17	3	4	5	12
18	3	4	5	12
19	4	5	4	13
20	3	4	5	12
21	4	5	5	14
22	3	4	5	12
23	4	4	4	12
24	3	4	4	11
25	4	4	4	12
26	3	4	5	12
27	4	4	5	13
28	3	4	5	12
29	4	4	5	13
30	3	4	4	11
31	4	5	4	13
32	4	5	5	14
33	3	4	4	11
34	3	4	4	11
35	4	5	4	13
36	3	4	5	12

37	4	4	5	13
38	4	5	5	14
39	4	5	5	14
40	3	4	5	12
41	3	4	4	11
42	3	4	4	11
43	4	4	5	13
44	3	4	4	11
45	4	4	5	13
46	3	4	5	12
47	4	4	4	12
48	4	5	5	14
49	4	5	5	14
50	3	4	5	12

#### Lampiran 4: Hasil Data Metode Suksesif Interval

##### 1. Keberhasilan Usaha

NO	Keberhasilan Usaha					Total
	Y.1	Y.2	Y.3	Y.4	Y.5	
1	1,000	1,000	2,810	1,000	1,000	6,810
2	1,000	1,000	2,810	1,000	1,000	6,810
3	1,000	1,000	2,810	1,000	1,000	6,810
4	1,000	1,000	1,000	1,000	1,000	5,000
5	1,000	2,476	2,810	1,000	2,643	9,930
6	1,000	1,000	1,000	1,000	1,000	5,000
7	2,656	2,476	2,810	1,000	2,643	11,585
8	2,656	2,476	2,810	1,000	2,643	11,585
9	1,000	1,000	1,000	1,000	1,000	5,000
10	2,656	1,000	2,810	1,000	1,000	8,466
11	2,656	2,476	2,810	2,778	2,643	13,363
12	2,656	2,476	2,810	2,778	1,000	11,720
13	1,000	1,000	2,810	1,000	1,000	6,810
14	2,656	1,000	2,810	1,000	2,643	10,109
15	1,000	1,000	2,810	1,000	1,000	6,810
16	1,000	1,000	1,000	1,000	1,000	5,000
17	2,656	2,476	2,810	1,000	1,000	9,942
18	1,000	1,000	2,810	1,000	2,643	8,454
19	1,000	1,000	2,810	1,000	1,000	6,810
20	2,656	3,828	2,810	1,000	2,643	12,938
21	1,000	1,000	2,810	1,000	2,643	8,454

22	1,000	1,000	2,810	1,000	1,000	6,810
23	2,656	2,476	2,810	1,000	2,643	11,585
24	1,000	1,000	1,000	1,000	1,000	5,000
25	2,656	2,476	2,810	2,778	2,643	13,363
26	1,000	1,000	2,810	1,000	1,000	6,810
27	2,656	3,828	2,810	2,778	1,000	13,072
28	1,000	2,476	2,810	2,778	1,000	10,064
29	1,000	2,476	2,810	1,000	1,000	8,286
30	1,000	1,000	2,810	1,000	2,643	8,454
31	2,656	2,476	2,810	1,000	1,000	9,942
32	1,000	2,476	2,810	1,000	1,000	8,286
33	1,000	1,000	1,000	1,000	2,643	6,643
34	1,000	1,000	2,810	1,000	1,000	6,810
35	1,000	1,000	2,810	1,000	2,643	8,454
36	1,000	1,000	2,810	1,000	1,000	6,810
37	2,656	2,476	2,810	2,778	1,000	11,720
38	1,000	1,000	2,810	1,000	1,000	6,810
39	1,000	2,476	1,000	2,778	1,000	8,254
40	2,656	2,476	2,810	1,000	2,643	11,585
41	1,000	2,476	2,810	2,778	1,000	10,064
42	1,000	1,000	2,810	1,000	1,000	6,810
43	1,000	1,000	2,810	1,000	1,000	6,810
44	1,000	1,000	2,810	1,000	1,000	6,810
45	1,000	2,476	2,810	1,000	1,000	8,286
46	1,000	1,000	2,810	1,000	2,643	8,454
47	1,000	1,000	2,810	1,000	1,000	6,810
48	1,000	2,476	2,810	1,000	2,643	9,930
49	1,000	1,000	2,810	1,000	1,000	6,810
50	2,656	2,476	1,000	2,778	1,000	9,909

## 2. Karakteristik Kewirausahaan

NO	Karakteristik Kewirausahaan											Total
	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	
1	2,491	2,441	2,663	3,600	2,616	4,003	2,491	2,301	4,258	2,950	1,975	31,788
2	2,491	2,441	2,663	3,600	1,000	2,480	3,951	2,301	2,676	2,950	1,000	27,553
3	1,000	3,873	2,663	3,600	1,000	2,480	2,491	1,000	2,676	1,000	1,000	22,782
4	2,491	2,441	1,000	3,600	2,616	2,480	2,491	2,301	2,676	2,950	1,000	26,045
5	3,951	2,441	2,663	3,600	1,000	2,480	3,951	2,301	4,258	2,950	1,975	31,571
6	2,491	3,873	2,663	2,168	2,616	1,000	2,491	1,000	2,676	1,000	1,000	22,977

7	3,951	2,441	4,276	2,168	2,616	2,480	2,491	3,638	2,676	2,950	2,837	32,524
8	3,951	2,441	4,276	3,600	2,616	2,480	3,951	2,301	2,676	2,950	2,837	34,079
9	2,491	2,441	1,000	3,600	1,000	4,003	3,951	2,301	1,000	2,950	1,000	25,736
10	3,951	2,441	2,663	2,168	2,616	2,480	2,491	3,638	2,676	2,950	2,837	30,911
11	2,491	3,873	2,663	2,168	2,616	1,000	3,951	2,301	2,676	2,950	2,837	29,525
12	3,951	3,873	2,663	3,600	1,000	2,480	3,951	3,638	4,258	2,950	2,837	35,201
13	2,491	2,441	4,276	3,600	2,616	2,480	2,491	1,000	2,676	2,950	1,000	28,019
14	3,951	2,441	2,663	3,600	1,000	2,480	3,951	3,638	2,676	2,950	2,837	32,188
15	2,491	2,441	4,276	3,600	2,616	1,000	1,000	2,301	1,000	2,950	1,000	24,674
16	2,491	2,441	1,000	1,000	1,000	2,480	1,000	2,301	1,000	2,950	1,000	18,663
17	3,951	2,441	2,663	2,168	2,616	2,480	2,491	2,301	4,258	2,950	2,837	31,156
18	2,491	1,000	2,663	3,600	1,000	2,480	2,491	3,638	2,676	2,950	1,000	25,988
19	2,491	2,441	1,000	2,168	1,000	1,000	2,491	3,638	2,676	2,950	1,000	22,854
20	3,951	3,873	2,663	3,600	2,616	2,480	3,951	2,301	2,676	2,950	2,837	33,898
21	2,491	3,873	4,276	3,600	2,616	1,000	2,491	3,638	2,676	2,950	1,000	30,609
22	3,951	2,441	2,663	2,168	1,000	1,000	3,951	2,301	2,676	2,950	2,837	27,939
23	3,951	2,441	4,276	3,600	2,616	2,480	2,491	2,301	4,258	2,950	2,837	34,200
24	2,491	1,000	2,663	3,600	2,616	2,480	1,000	2,301	1,000	2,950	1,000	23,101
25	3,951	3,873	2,663	3,600	2,616	1,000	3,951	3,638	2,676	2,950	2,837	33,755
26	2,491	1,000	2,663	2,168	1,000	1,000	2,491	2,301	4,258	2,950	1,000	23,321
27	3,951	2,441	2,663	3,600	1,000	2,480	2,491	1,000	2,676	2,950	2,837	28,089
28	2,491	3,873	2,663	2,168	2,616	4,003	2,491	3,638	2,676	2,950	1,000	30,568
29	3,951	1,000	2,663	2,168	2,616	2,480	2,491	3,638	2,676	2,950	2,837	29,470
30	2,491	2,441	4,276	2,168	1,000	4,003	2,491	3,638	2,676	2,950	1,000	29,132
31	3,951	2,441	2,663	3,600	1,000	4,003	3,951	3,638	2,676	2,950	2,837	33,710
32	3,951	3,873	2,663	3,600	2,616	2,480	2,491	2,301	4,258	2,950	2,837	34,020
33	2,491	2,441	4,276	1,000	2,616	2,480	3,951	1,000	4,258	2,950	1,000	28,463
34	2,491	2,441	1,000	3,600	1,000	1,000	2,491	3,638	2,676	2,950	1,000	24,286
35	2,491	3,873	2,663	3,600	2,616	2,480	3,951	2,301	2,676	1,000	1,000	28,650
36	2,491	1,000	2,663	2,168	2,616	2,480	2,491	2,301	2,676	2,950	1,000	24,835
37	3,951	3,873	2,663	3,600	1,000	2,480	3,951	2,301	4,258	2,950	1,975	33,002
38	2,491	2,441	2,663	1,000	2,616	2,480	2,491	3,638	2,676	2,950	1,000	26,446
39	3,951	3,873	2,663	2,168	2,616	2,480	3,951	1,000	2,676	2,950	1,975	30,304
40	3,951	2,441	2,663	3,600	2,616	2,480	2,491	3,638	2,676	2,950	1,975	31,481
41	2,491	2,441	2,663	2,168	1,000	1,000	3,951	2,301	4,258	2,950	2,837	28,060
42	1,000	2,441	2,663	3,600	1,000	1,000	2,491	1,000	2,676	1,000	1,000	19,870
43	2,491	3,873	2,663	3,600	2,616	2,480	2,491	2,301	2,676	2,950	1,000	29,140
44	2,491	2,441	2,663	3,600	2,616	2,480	3,951	2,301	2,676	2,950	1,975	30,144
45	1,000	2,441	2,663	2,168	1,000	1,000	2,491	1,000	2,676	1,000	1,975	19,414

46	2,491	3,873	2,663	3,600	2,616	2,480	3,951	3,638	2,676	2,950	1,000	31,938
47	3,951	2,441	2,663	3,600	2,616	2,480	2,491	2,301	2,676	2,950	2,837	31,006
48	2,491	3,873	2,663	3,600	2,616	1,000	3,951	2,301	2,676	2,950	1,000	29,120
49	2,491	2,441	2,663	2,168	2,616	2,480	2,491	2,301	2,676	2,950	1,000	26,276
50	3,951	3,873	2,663	3,600	2,616	2,480	3,951	2,301	2,676	2,950	2,837	33,898

### 3. Modal Usaha

NO	Modal Usaha					Total
	X3.1	X3.2	X3.3	X3.4	X3.5	
1	1,000	2,849	1,000	1,000	3,244	9,093
2	2,686	2,849	2,704	2,670	3,244	14,153
3	1,000	1,000	2,704	1,000	1,000	6,704
4	1,000	2,849	2,704	1,000	3,244	10,797
5	2,686	1,000	2,704	1,000	3,244	10,634
6	1,000	2,849	2,704	2,670	1,000	10,223
7	1,000	1,000	2,704	1,000	3,244	8,948
8	2,686	2,849	2,704	1,000	3,244	12,483
9	1,000	2,849	1,000	2,670	3,244	10,763
10	2,686	2,849	2,704	1,000	3,244	12,483
11	1,000	2,849	1,000	1,000	3,244	9,093
12	2,686	2,849	2,704	1,000	3,244	12,483
13	1,000	2,849	1,000	1,000	3,244	9,093
14	1,000	2,849	2,704	2,670	3,244	12,467
15	2,686	2,849	2,704	1,000	3,244	12,483
16	1,000	2,849	2,704	1,000	3,244	10,797
17	2,686	2,849	1,000	2,670	3,244	12,448
18	1,000	2,849	2,704	2,670	3,244	12,467
19	1,000	2,849	2,704	1,000	3,244	10,797
20	1,000	2,849	2,704	2,670	3,244	12,467
21	1,000	2,849	2,704	1,000	3,244	10,797
22	2,686	2,849	1,000	2,670	3,244	12,448
23	1,000	2,849	2,704	1,000	3,244	10,797
24	1,000	2,849	1,000	1,000	3,244	9,093
25	1,000	2,849	2,704	1,000	3,244	10,797
26	1,000	2,849	1,000	2,670	3,244	10,763
27	1,000	2,849	2,704	1,000	3,244	10,797
28	2,686	1,000	2,704	2,670	3,244	12,304
29	1,000	2,849	2,704	1,000	3,244	10,797

30	1,000	2,849	1,000	1,000	3,244	9,093
31	2,686	2,849	2,704	1,000	3,244	12,483
32	1,000	1,000	2,704	1,000	3,244	8,948
33	1,000	2,849	2,704	1,000	3,244	10,797
34	1,000	2,849	2,704	1,000	3,244	10,797
35	1,000	2,849	2,704	2,670	3,244	12,467
36	1,000	2,849	2,704	1,000	3,244	10,797
37	1,000	2,849	2,704	1,000	3,244	10,797
38	1,000	2,849	2,704	2,670	3,244	12,467
39	1,000	2,849	2,704	1,000	3,244	10,797
40	1,000	2,849	1,000	1,000	3,244	9,093
41	1,000	2,849	2,704	1,000	3,244	10,797
42	1,000	1,000	2,704	1,000	3,244	8,948
43	2,686	2,849	2,704	1,000	3,244	12,483
44	1,000	2,849	2,704	2,670	3,244	12,467
45	1,000	2,849	2,704	1,000	3,244	10,797
46	1,000	2,849	1,000	1,000	3,244	9,093
47	2,686	1,000	2,704	1,000	3,244	10,634
48	1,000	2,849	2,704	1,000	3,244	10,797
49	1,000	2,849	2,704	1,000	3,244	10,797
50	2,686	2,849	1,000	2,670	3,244	12,448

#### 4. Teknologi Informasi

NO	Teknologi Informasi			Total
	X3.1	X3.2	X3.3	
1	2,596	2,704	2,656	7,956
2	2,596	1,000	2,656	6,252
3	1,000	1,000	2,656	4,656
4	1,000	1,000	2,656	4,656
5	2,596	2,704	2,656	7,956
6	1,000	1,000	1,000	3,000
7	1,000	1,000	2,656	4,656
8	1,000	1,000	2,656	4,656
9	2,596	2,704	2,656	7,956
10	1,000	1,000	2,656	4,656
11	1,000	1,000	1,000	3,000
12	2,596	1,000	2,656	6,252
13	2,596	1,000	2,656	6,252



14	1,000	1,000	2,656	4,656
15	1,000	1,000	2,656	4,656
16	2,596	1,000	2,656	6,252
17	1,000	1,000	2,656	4,656
18	1,000	1,000	2,656	4,656
19	2,596	2,704	1,000	6,301
20	1,000	1,000	2,656	4,656
21	2,596	2,704	2,656	7,956
22	1,000	1,000	2,656	4,656
23	2,596	1,000	1,000	4,596
24	1,000	1,000	1,000	3,000
25	2,596	1,000	1,000	4,596
26	1,000	1,000	2,656	4,656
27	2,596	1,000	2,656	6,252
28	1,000	1,000	2,656	4,656
29	2,596	1,000	2,656	6,252
30	1,000	1,000	1,000	3,000
31	2,596	2,704	1,000	6,301
32	2,596	2,704	2,656	7,956
33	1,000	1,000	1,000	3,000
34	1,000	1,000	1,000	3,000
35	2,596	2,704	1,000	6,301
36	1,000	1,000	2,656	4,656
37	2,596	1,000	2,656	6,252
38	2,596	2,704	2,656	7,956
39	2,596	2,704	2,656	7,956
40	1,000	1,000	2,656	4,656
41	1,000	1,000	1,000	3,000
42	1,000	1,000	1,000	3,000
43	2,596	1,000	2,656	6,252
44	1,000	1,000	1,000	3,000
45	2,596	1,000	2,656	6,252
46	1,000	1,000	2,656	4,656
47	2,596	1,000	1,000	4,596
48	2,596	2,704	2,656	7,956
49	2,596	2,704	2,656	7,956
50	1,000	1,000	2,656	4,656

## Lampiran 5: Hasil Uji Validitas dan Reabilitas

### 1. Uji Validitas

#### a. Keberhasilan Usaha

**Correlations**

		Y_1	Y_2	Y_3	Y_4	Y_5	Total
Y_1	Pearson Correlation	1	.617**	.167	.375**	.299*	.797**
	Sig. (2-tailed)		.000	.247	.007	.035	.000
	N	50	50	50	50	50	50
Y_2	Pearson Correlation	.617**	1	.160	.536**	.198	.821**
	Sig. (2-tailed)	.000		.267	.000	.167	.000
	N	50	50	50	50	50	50
Y_3	Pearson Correlation	.167	.160	1	-.080	.182	.430**
	Sig. (2-tailed)	.247	.267		.583	.205	.002
	N	50	50	50	50	50	50
Y_4	Pearson Correlation	.375**	.536**	-.080	1	-.098	.548**
	Sig. (2-tailed)	.007	.000	.583		.497	.000
	N	50	50	50	50	50	50
Y_5	Pearson Correlation	.299*	.198	.182	-.098	1	.517**
	Sig. (2-tailed)	.035	.167	.205	.497		.000
	N	50	50	50	50	50	50
Total	Pearson Correlation	.797**	.821**	.430**	.548**	.517**	1
	Sig. (2-tailed)	.000	.000	.002	.000	.000	
	N	50	50	50	50	50	50

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

## b. Karakteristik Kewirausahaan

Correlations

	X1.1	X1.2	X1.3	X1.4	X1.5	X1.6	X1.7	X1.8	X1.9	X1.10	X1.11	total
X1.1 Pearson Correlation	1	.070	.135	.134	.175	.217	.303*	.318*	.261	.538**	.755**	.767**
X1.1 Sig. (2-tailed)		.630	.351	.353	.225	.131	.033	.024	.067	.000	.000	.000
X1.1 N	50	50	50	50	50	50	50	50	50	50	50	50
X1.2 Pearson Correlation	.070	1	.024	.211	.215	-.070	.406**	-.085	.112	-.208	.092	.376**
X1.2 Sig. (2-tailed)	.630		.869	.141	.135	.631	.003	.557	.439	.148	.525	.007
X1.2 N	50	50	50	50	50	50	50	50	50	50	50	50
X1.3 Pearson Correlation	.135	.024	1	.021	.338*	.032	.002	-.086	.207	.037	.150	.366**
X1.3 Sig. (2-tailed)	.351	.869		.886	.016	.826	.987	.551	.148	.799	.299	.009
X1.3 N	50	50	50	50	50	50	50	50	50	50	50	50
X1.4 Pearson Correlation	.134	.211	.021	1	-.024	.093	.194	.020	-.028	-.017	.094	.347*
X1.4 Sig. (2-tailed)	.353	.141	.886		.870	.520	.177	.888	.849	.908	.514	.014
X1.4 N	50	50	50	50	50	50	50	50	50	50	50	50
X1.5 Pearson Correlation	.175	.215	.338*	-.024	1	.065	-.108	.001	-.054	.151	.059	.347*
X1.5 Sig. (2-tailed)	.225	.135	.016	.870		.652	.456	.995	.709	.295	.683	.014
X1.5 N	50	50	50	50	50	50	50	50	50	50	50	50
X1.6 Pearson Correlation	.217	-.070	.032	.093	.065	1	.043	.169	-.006	.253	.034	.363**
X1.6 Sig. (2-tailed)	.131	.631	.826	.520	.652		.767	.240	.965	.077	.815	.010
X1.6 N	50	50	50	50	50	50	50	50	50	50	50	50
X1.7 Pearson Correlation	.303*	.406**	.002	.194	-.108	.043	1	.014	.338*	.078	.352*	.537**
X1.7 Sig. (2-tailed)	.033	.003	.987	.177	.456	.767		.924	.017	.588	.012	.000
X1.7 N	50	50	50	50	50	50	50	50	50	50	50	50
X1.8 Pearson Correlation	.318*	-.085	-.086	.020	.001	.169	.014	1	-.052	.471**	.128	.370**
X1.8 Sig. (2-tailed)	.024	.557	.551	.888	.995	.240	.924		.717	.001	.376	.008
X1.8 N	50	50	50	50	50	50	50	50	50	50	50	50
X1.9 Pearson Correlation	.261	.112	.207	-.028	-.054	-.006	.338*	-.052	1	.073	.339*	.441**
X1.9 Sig. (2-tailed)	.067	.439	.148	.849	.709	.965	.017	.717		.614	.016	.001
X1.9 N	50	50	50	50	50	50	50	50	50	50	50	50
X1.10 Pearson Correlation	.538**	-.208	.037	-.017	.151	.253	.078	.471**	.073	1	.238	.475**
X1.10 Sig. (2-tailed)	.000	.148	.799	.908	.295	.077	.588	.001	.614		.096	.000
X1.10 N	50	50	50	50	50	50	50	50	50	50	50	50
X1.11 Pearson Correlation	.755**	.092	.150	.094	.059	.034	.352*	.128	.339*	.238	1	.649**
X1.11 Sig. (2-tailed)	.000	.525	.299	.514	.683	.815	.012	.376	.016	.096		.000
X1.11 N	50	50	50	50	50	50	50	50	50	50	50	50
total Pearson Correlation	.767**	.376**	.366**	.347*	.347*	.363**	.537**	.370**	.441**	.475**	.649**	1
total Sig. (2-tailed)	.000	.007	.009	.014	.014	.010	.000	.008	.001	.000	.000	
total N	50	50	50	50	50	50	50	50	50	50	50	50

\* . Correlation is significant at the 0.05 level (2-tailed).

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## c. Modal Usaha

Correlations

		X2.1	X2.2	X2.3	X2.4	X2.5	Total
X2.1	Pearson Correlation	1	-.155	.013	.138	.121	.564**
	Sig. (2-tailed)		.282	.930	.339	.403	.000
	N	50	50	50	50	50	50
X2.2	Pearson Correlation	-.155	1	-.227	.123	.212	.383**
	Sig. (2-tailed)	.282		.113	.394	.140	.006
	N	50	50	50	50	50	50
X2.3	Pearson Correlation	.013	-.227	1	-.171	-.115	.289*
	Sig. (2-tailed)	.930	.113		.235	.428	.042
	N	50	50	50	50	50	50
X2.4	Pearson Correlation	.138	.123	-.171	1	-.100	.534**
	Sig. (2-tailed)	.339	.394	.235		.490	.000
	N	50	50	50	50	50	50
X2.5	Pearson Correlation	.121	.212	-.115	-.100	1	.354*
	Sig. (2-tailed)	.403	.140	.428	.490		.012
	N	50	50	50	50	50	50
Total	Pearson Correlation	.564**	.383**	.289*	.534**	.354*	1
	Sig. (2-tailed)	.000	.006	.042	.000	.012	
	N	50	50	50	50	50	50

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

## d. Teknologi Informasi

Correlations

		X3.1	X3.2	X3.3	Total
X3.1	Pearson Correlation	1	.585**	.105	.806**
	Sig. (2-tailed)		.000	.469	.000
	N	50	50	50	50
X3.2	Pearson Correlation	.585**	1	.061	.767**
	Sig. (2-tailed)	.000		.672	.000
	N	50	50	50	50
X3.3	Pearson Correlation	.105	.061	1	.549**
	Sig. (2-tailed)	.469	.672		.000
	N	50	50	50	50
Total	Pearson Correlation	.806**	.767**	.549**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	50	50	50	50

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## 2. Uji Reabilitas

### a. Keberhasilan Usaha

#### Reliability Statistics

Cronbach's Alpha	N of Items
.622	5

### b. Karakteristik Kewirausahaan

#### Reliability Statistics

Cronbach's Alpha	N of Items
.619	11

### c. Modal Usaha

#### Reliability Statistics

Cronbach's Alpha	N of Items
.712	5

### d. Teknologi Informasi

#### Reliability Statistics

Cronbach's Alpha	N of Items
.610	3

## Lampiran 6: Hasil Analisis Regresi

### 1. Uji Normalitas

#### One-Sample Kolmogorov-Smirnov Test

		Unstandardized Residual
N		50
Normal Parameters <sup>a,b</sup>	Mean	.0000000
	Std. Deviation	1719.154718
Most Extreme Differences	Absolute	.066
	Positive	.066
	Negative	-.054
Test Statistic		.066
Asymp. Sig. (2-tailed)		.200 <sup>c,d</sup>

### 2. Uji Multikolinearitas

#### Coefficients<sup>a</sup>

Model		Collinearity Statistics	
		Tolerance	VIF
1	X1	.938	1.066
	X2	.947	1.055
	X3	.976	1.025

a. Dependent Variable: Y

### 3. Uji Heterokedastisitas

#### Coefficients<sup>a</sup>

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2876.679	1440.756		1.997	.052
	X1	.027	.037	.108	.735	.466
	X2	-.175	.108	-.237	-1.622	.112
	X3	-.078	.094	-.119	-.825	.414

a. Dependent Variable: ABS\_RES

## 4. Uji t

**Coefficients**

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error	Beta		
1. (Constant)	-6.389	2.407		-.390	.069
X1	.397	.062	.702	6.359	.000
X2	.082	.180	.050	2.455	.016
X3	.187	.157	.129	3.193	.023

## 5. Uji F

**ANOVA<sup>a</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	130134713.7	3	43378237.91	13.779	.000 <sup>b</sup>
	Residual	144819154.3	46	3148242.485		
	Total	274953868.0	49			

a. Dependent Variable: Y

b. Predictors: (Constant), X3, X2, X1

6. Koefisien Determinasi ( $R^2$ )**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.688	.893	.876	.05174

## Lampiran 7: Dokumentasi Penelitian





## LEMBAR PENGESAHAN SKRIPSI

Nama : Difa Maulida  
NPM : 193401080  
Jurusan : Ekonomi Pembangunan  
Judul : Determinasi Keberhasilan Usaha (Studi Kasus Bisnis Bertema *Korean Wave* di Kota Bekasi, Provinsi Jawa Barat)

Dipresentasikan pada 12 April 2023.

No	Nama Dosen	Jabatan	Tanda Tangan
1	Encang Kadarisman, S.E., M.M.	Penguji I	
2	Dwi Hastuti Lestari K., S.E., M.Si.	Penguji II	
3	Jumri, S.E., M.Si.	Pembimbing I	
4	Dr. H. Asep Yusup Hanapia, S.E., M.P.	Pembimbing II	

Tasikmalaya, 13 April 2023

Mengetahui  
Ketua Program Studi Ekonomi Pembangunan

**Dwi Hastuti Lestari K., S.E., M.Si.**  
**NIDN. 0426026301**

## RIWAYAT HIDUP



### Data Pribadi:

Nama : Difa Maulida  
Jenis Kelamin : Perempuan  
Tempat, Tanggal Lahir : Bekasi, 10 Juli 2001  
Alamat : Jalan Bima Buana 8 No. 36, Lambangsari  
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### Riwayat Pendidikan Formal

Tahun 2007 – 2013 : SDIT AN-NADWAH  
Tahun 2013 – 2016 : SMPN 1 Tambun Selatan  
Tahun 2016 – 2019 : SMAN 5 Tambun Selatan  
Tahun 2019 – 2023 : Universitas Siliwangi