

## DAFTAR GAMBAR

|   |     |
|---|-----|
| Gambar 2. 1 Kerangka Pemikiran .....                    | 53  |
| Gambar 4. 1 Logo BPRS Al-Madinah .....                  | 94  |
| Gambar 4. 2 Struktur Organisasi BPRS Al-Madinah .....   | 95  |
| Gambar 4. 3 Histogram Pick-Up Service ( $X_1$ ) .....   | 107 |
| Gambar 4. 4 Histogram Kualitas Pelayanan ( $X_2$ )..... | 110 |
| Gambar 4. 5 Histogram Citra Perusahaan ( $X_3$ ) .....  | 112 |
| Gambar 4. 6 Histogram Kepuasan Nasabah ( $Y$ ) .....    | 115 |