ABSTRACT

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The purpose of this study is to find out and analyze how the Capital Structure (DER), Dividend Policy (DPR), Company Value (PBV) and the magnitude of the influence between the Capital Structure and Dividend Policy on the Company Value of PT Garuda Indonesia (Persero) Tbk. Using the Debt to Ratio indicator for Capital Structure, Dividend Payout Ratio for Dividend Policy and Price Book Value for Company Value. The data used is secondary data obtained through the Indonesia Stock Exchange Investment Gallery, Faculty of Economics and Business, Siliwangi University. The research method used is a descriptive method with a quantitative approach, while sampling uses the Purposive Sampling method. The data collection techniques that secondary data use are carried out through documentation. The analytical tools used are multiple linear regression and coefficient of determination. Based on the results of the study, it is known that: (1) Simultaneously the Capital Structure and Dividend Policy have a significant effect on the Company Value of PT Garuda Indonesia (Persero) Tbk. (2) Partially the Capital Structure has a negative and significant effect on the Company Value of PT Garuda Indonesia (Persero) Tbk. (3) Partially the Dividend Policy has a positive but not significant effect on the Company Value of PT Garuda Indonesia (Persero) Tbk.

Keywords: Capital Structure, Debt to Ratio, Dividend Policy, Dividend Payout Ratio, Company Value, and Price Book Value.